BUYER BEWARE!
A Closer Look at Ordering Eyeglasses Online

According to a recent study:

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Nearly half of all glasses ordered online had inaccurate prescriptions or safety issues.

29%
29% of glasses had at least one lens that failed to meet the required prescription.

19% and 25%
19% of adult lenses and 25% of children’s lenses failed impact resistance testing.

You don’t always get what you pay for when buying glasses online.

Every Pair of Eyeglasses Must Be Custom Fit to Ensure Comfort, Quality and Accuracy

Eyeglasses that aren’t properly fitted can cause:
- Discomfort
- Additional vision problems
- Headaches

Optometrists are a trusted source to help ensure patients get fashionable, accurate and comfortable eyeglasses. Remember…even “discounted” designer eyeglasses purchased online don’t guarantee better quality!

To find a doctor of optometry near you, visit aoa.org.

1 2011 study conducted by the American Optometric Association (AOA) with the Optical Laboratories Association and The Vision Council.