



# PERSONIFY DEMO OPTIONS

| 90-Minute Demo |                        |
|----------------|------------------------|
| 10 min         | Intros/welcome         |
|                | Personify history      |
|                | Project timeline       |
|                | Project cost           |
| 20 min         | Navigation             |
|                | Constituents           |
|                | Contact Info           |
|                | Demographics           |
|                | Education & licensure  |
|                | Relationships          |
|                | Committees             |
|                | Contact tracking       |
| 5 min          | Data sharing           |
|                | Financial segmentation |
| 10 min         | Credit card processing |
|                | Orders                 |
|                | Membership             |
|                | Change in processes    |
| 10 min         | Meetings               |
|                | Exhibits               |
| 5 min          | Reporting              |
| 15 min         | Integrated website     |
|                | Profile application    |
|                | Online join            |
|                | News, classifieds      |
|                | Protected content      |
|                | Meetings registration  |
| 15 min         | Q & A                  |
|                | Next steps             |

| 60-Minute Demo |                        |
|----------------|------------------------|
| 10 min         | Intros/welcome         |
|                | Personify history      |
|                | Project timeline       |
|                | Project cost           |
| 10 min         | Navigation             |
|                | Constituents           |
|                | Contact Info           |
|                | Demographics           |
|                | Education & licensure  |
|                | Relationships          |
|                | Committees             |
|                | Contact tracking       |
| 5 min          | Data sharing           |
|                | Financial segmentation |
| 10 min         | Credit card processing |
|                | Orders                 |
|                | Membership             |
|                | Change in processes    |
| 5 min          | Meetings               |
|                | Exhibits               |
| 10 min         | Integrated website     |
|                | Profile application    |
|                | Online join            |
|                | Meetings registration  |
| 10 min         | Q & A                  |
|                | Next steps             |

| 30-Minute Demo |                        |
|----------------|------------------------|
| 10 min         | Intros/welcome         |
|                | Personify history      |
|                | Project timeline       |
|                | Project cost           |
| 5 min          | Navigation             |
|                | Constituents           |
|                | Contact Info           |
|                | Relationships          |
|                | Committees             |
| 1 min          | Data sharing           |
|                | Financial segmentation |
| 2 min          | Credit card processing |
|                | Orders                 |
|                | Membership             |
| 2 min          | Change in processes    |
|                | Meetings               |
| 5 min          | Exhibits               |
|                | Integrated website     |
|                | Profile application    |
| 5 min          | Online join            |
|                | Meetings registration  |
|                | Q & A                  |
| 5 min          | Next steps             |

For a demonstration, please email your availability (dates and times) and if you would like the 30-minute, 60-minute, or 90-minute presentation, to Jennifer Frawley at [JAFrawley@aoa.org](mailto:JAFrawley@aoa.org).