

## 2022 Calendar of Eye Care/Health Observances & Events

This list provides a brief overview of eye health and vision care observances in 2022. Observances supported by the AOA and campaign-specific activations are noted in **PURPLE**, and align with AOA outreach throughout the year. Please visit the “[Educate Your Community](#)” section of the AOA web site (member log-in required) for free materials and resources.

AOA will also provide tools and resources to help promote the *Eye Deserve More 2.0* campaign in your state. Please visit <https://www.aoa.org/joineyedeservemore> for campaign-specific resources throughout the year.

MONTH	EYE CARE & HEALTH OBSERVANCE / EVENT
January	<b>Glaucoma Awareness Month</b> Marketplace <a href="#">Fact Sheet</a> FS4
February	<b>Low Vision Awareness Month</b> Sponsor: National Eye Institute Website: <a href="https://nei.nih.gov/nehep/lvam">https://nei.nih.gov/nehep/lvam</a>
March	<b>Save Your Vision Month</b> Sponsor: The American Optometric Association Website: <a href="https://www.aoa.org/joineyedeservemore">https://www.aoa.org/joineyedeservemore</a> ( <i>details/information to be provided by February 2022</i> )
	<b>National Nutrition Month</b> Sponsor: The Academy of Nutrition and Dietetics Website: <a href="http://www.eatright.org">www.eatright.org</a>
	<b>Brain Injury Awareness Month</b> Sponsor: The Brain Injury Association of America Website: <a href="http://www.biausa.org">www.biausa.org</a> Marketplace <a href="#">Fact Sheet Concussions, Vision and Your Eye Doctor PA6</a>
	<b>American Diabetes Association Alert Day</b> March 22 (Fourth Tuesday of March) Sponsor: American Diabetes Association Website: <a href="http://www.diabetes.org">www.diabetes.org</a>
April	<b>Official launch of Eye Deserve More 2.0</b> ( <i>launch date TBD</i> )
	<b>National Public Health Week</b> (Held the first full week of April 3-9, 2022) Sponsor: The American Public Health Association Website: <a href="http://www.apha.org">www.apha.org</a>
May	<b>Healthy Vision Month</b> Sponsor: The National Eye Institute Website: <a href="https://nei.nih.gov/hvm/">https://nei.nih.gov/hvm/</a>
	<b>American Stroke Month</b>

	Sponsors: American Heart Association/American Stroke Association Website: <a href="http://www.strokeassociation.org/">http://www.strokeassociation.org/</a>
<b>June</b>	<b>Optometry's Meeting®</b> Chicago, IL June 15-18
	<b>National Safety Month</b> Sponsor: The National Safety Council Website: <a href="http://www.nsc.org">www.nsc.org</a>
<b>July</b>	<b>AOA Back-to-School Initiative</b> Website: <a href="https://www.aoa.org/joineyeddeservemore">https://www.aoa.org/joineyeddeservemore</a> (details/information to be provided by May 2022)
<b>August</b>	<b>AOA Back-to-School Initiative</b> Website: <a href="https://www.aoa.org/joineyeddeservemore">https://www.aoa.org/joineyeddeservemore</a> (details/information to be provided by May 2022)
	<b>CDC Contact Lens Health Week</b> (August 2022 dates TBD) Sponsor: Centers for Disease Control and Prevention Website: <a href="http://www.cdc.gov/contactlenses/contact-lens-health-week.html">www.cdc.gov/contactlenses/contact-lens-health-week.html</a>
<b>September</b>	<b>Healthy Aging Month</b> Sponsor: Educational Television Network, Inc. Website: <a href="http://healthyaging.net/september-is-healthy-aging-month/">http://healthyaging.net/september-is-healthy-aging-month/</a>
	<b>Paraoptometric Appreciation Month</b> Sponsor: AOA Paraoptometric Resource Center Website: <a href="http://www.aoa.org/paraoptometrics">www.aoa.org/paraoptometrics</a>
<b>October</b>	<b>Decorative Contact Lenses / Halloween</b>
<b>November</b>	<b>American Diabetes Month</b> Sponsor: The American Diabetes Association Website: <a href="http://www.diabetes.org">www.diabetes.org</a>
	<b>Great American Smokeout</b> November 17, 2022 (third Thursday of November) Sponsor: The American Cancer Society Website: <a href="https://www.cancer.org/healthy/stay-away-from-tobacco/great-american-smokeout.html">https://www.cancer.org/healthy/stay-away-from-tobacco/great-american-smokeout.html</a>
<b>December</b>	<b>FSA Awareness</b>
	Safe Toys and Gifts Month