

2024 AOA HOUSE OF DELEGATES

RESOLUTION

LETTER ASSIGNED: D TITLE: Vision Plan Advocacy

SOURCE: AOA Board of Trustees

STATUS: Referred to House of Delegates

DATE: June 14, 2024 TIME: 2:00pm CT

1 WHEREAS, doctors of optometry report that vision plan policies create a barrier to delivering
2 care; and

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4 WHEREAS, doctors of optometry report that vision plan policies interfere with the patient-
5 doctor relationship; and

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7 WHEREAS, doctors of optometry report that vision plan business models negatively impact
8 their practices today; and

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10 WHEREAS, AOA and affiliate advocacy strategies to address the burdens placed on
11 practitioners and their patients by unfair vision plan policies, include:

12 a. Holding vision plans' lobbying organizations accountable;

13 b. Providing direct action to resolve doctor complaints;

14 c. Continuing a direct dialogue with plan leadership to educate them of the impact of
15 their companies' policies on practicing doctors of optometry and their patients;

16 d. Updating state laws;

17 e. Supporting federal regulatory actions and bipartisan legislation to deliver relief to
18 doctors and their patients;

19 f. Building alliances with doctor and patient organizations;

20 g. Exploring antitrust legal review and assessment of vision plans; now, therefore, be it

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22 RESOLVED, that the AOA and affiliates shall pursue a multipronged advocacy strategy to
23 address unfair vision plan policies; and be it further

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25 RESOLVED, that these efforts shall be conducted in consultation with AOA legal counsel to
26 ensure compliance with all federal and state competition laws applicable to the activities of
27 professional associations in keeping with existing AOA policy; and be it further

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29 RESOLVED, that AOA shall report on progress of this effort at House of Delegates meetings
30 annually.

**THE FOLLOWING IS PROVIDED AS SUPPLEMENTAL INFORMATION AS YOU
CONSIDER THE ADOPTION OF THIS RESOLUTION.**

POSSIBLE FISCAL IMPLICATIONS: After consultation with the AOA Secretary/Treasurer,
the potential cost to the AOA of this resolution, if adopted, would be approximately:
UNKNOWN.