



Email Your Support for AB448 To Your Representatives on the Assembly Commerce and Labor Committee by Tuesday, April 22, 2025

1. Click this [link to find your legislator](#).
2. Use the map to find your representatives.
3. Click your Assemblymember's name to open their profile.
4. Look under the “Contact” section for their email address (beneath their photo).
5. Click the email link to open a message — or copy and paste the email into your own program (like Gmail).
6. Personalize one of the below template emails to share your support.

Email 1: Fairness & Autonomy Focus

Subject: Please Support AB448 – Restoring Fairness in Vision Care

Dear [Legislator’s Name],

As a licensed optometrist in Nevada, I’m writing to strongly support AB448. For years, vision benefit managers have been allowed to impose unfair and restrictive conditions on providers—undermining our ability to care for patients and operate independently. This bill sets reasonable guardrails that prevent VBMs from mandating specific labs, suppliers, or reimbursement terms that leave providers operating at a loss.

AB448 restores a level playing field, promotes transparency, and allows me to make clinical decisions based on what's best for my patients—not what's most profitable for a third-party administrator. It's a common-sense bill that puts integrity back into vision care. I respectfully urge you to support its passage.

Sincerely,

[Your Name], O.D.

Email 2: Patient-First Message

Subject: Support AB448 to Protect Patient Access and Choice

Dear [Legislator's Name],

I'm an optometrist who serves [your city/town], and I ask you to support AB448. This bill is critical to preserving the ability of patients to choose their eye doctor and receive quality, personalized care. Right now, vision benefit managers are influencing where patients go, what products they can receive, and what services are covered—all without proper oversight.

AB448 puts important patient safeguards in place and prohibits coercive tactics that disrupt care and limit access, especially for seniors and underserved populations. This legislation gives providers the freedom to serve their communities with integrity. Please vote in favor of AB448.

Thank you,

[Your Name], O.D.

Email 3: Small Practice Sustainability

Subject: AB448 Will Help Keep Independent Practices Alive

Dear [Legislator's Name],

As an optometrist and small business owner, I strongly support AB448. The current system gives far too much power to vision benefit managers, who use that power to force independent practices like mine into unworkable contracts. These middlemen often reimburse below cost, mandate use of affiliated labs, and restrict patient options—all while profiting off the system.

If we want to preserve access to community-based eye care, we need laws like AB448. It creates fair contract standards, protects patient choice, and ensures that Nevada's independent optometrists can continue to provide excellent care without being driven out of business. Thank you for your consideration and support.

Sincerely,

[Your Name], O.D.

Email 4: Reimbursement Equity Message

Subject: Support AB448 for Reimbursement Parity and Fairness

Dear [Legislator's Name],

I'm writing as a Nevada optometrist to encourage your support of AB448. Currently, optometrists can provide the exact same service as a physician but receive significantly

less reimbursement, simply due to outdated or biased plan structures. AB448 fixes this by requiring equal reimbursement for equal care—bringing long overdue fairness to our field.

This bill also protects us from retroactive claim denials and mandates that any audit or contract changes be transparent and reasonable. These are basic professional standards that every provider deserves. I hope you'll stand with Nevada's vision care professionals and support AB448.

Thank you,

[Your Name], O.D.

Email 5: Public Health and Oversight Emphasis

Subject: AB448 Will Improve Oversight and Public Confidence

Dear [Legislator's Name],

AB448 is essential to restoring fairness and oversight in the vision benefits industry. For too long, vision benefit managers have operated in the shadows—manipulating provider contracts, setting arbitrary reimbursement rates, and engaging in marketing practices that mislead patients about their coverage. This bill brings sunlight and accountability to an opaque system.

As an optometrist, I want to focus on patient care—not fighting with corporate benefit managers over hidden contract terms and billing practices. AB448 gives providers a voice and a legal framework for addressing abuse. Please vote yes to ensure a healthier, more ethical vision care landscape for Nevada.

Sincerely,

[Your Name], O.D.