Northeastern Meeting Agenda
(Dress is Business Casual)
Thursday, Oct. 20 – Friday, Oct. 21
The Westin Portland Harborview
157 High Street
Portland, ME 04101

Thursday, Oct. 20
4-7:30 p.m.     Event Registration
                Lumenis Laser Hands-On Demonstrations

6-7 p.m.       Opening Reception
                Steven T. Reed, O.D., AOA Vice President
                Dinner on Your Own

Friday, Oct. 21
7:30-8:15 a.m. Breakfast
                Lumenis Laser Hands-On Demonstrations

                Event Welcome and Opening Session
                Terri A. Gossard, O.D., AOA Trustee
                Jeni Kohn, O.D., AOA-PAC
                Christi Closson, O.D., Sr. Manager Professional Education
                Johnson & Johnson Vision Care

8:15-8:25 a.m. BREAK

8:25-9:25 a.m. Discussion I
(Jerry Neidigh, O.D., Matt Burchett, O.D., Jacquie M. Bowen, O.D., Virginia State Delegate Roxann Robinson, John McCarthy)

Don’t Let the Other Side Tell Your Story
The opposition has and will continue to spin the truth when it comes to killing your bill or trying to pass their own, don’t let them set the pace. Hear how other states have effectively gotten ahead of the opposition and what they did to make it work for them.

9:25-9:35 a.m.  
**BREAK**

9:35-10:35 a.m.  
**Discussion II**  
(Jerry Neidigh, O.D., Matt Burchett, O.D., Chris Wolfe, O.D., Jacquie M. Bowen, O.D., John McCarthy)

Prioritizing Your Time, Money and Efforts
Resources are a precious commodity and wasting any of them can be a killer to your legislative effort. Get a better understanding of what states are doing to better set themselves up for success with a working legislative schedule.

10:35-10:45 a.m.  
**BREAK**

10:45-11:45 p.m.  
**Discussion III**  
(Jerry Neidigh, O.D., Steven T. Reed, O.D., William T. Reynolds, O.D., Deanna Alexander, O.D., Virginia State Delegate Roxann Robinson)

What it Really Takes to Pass Scope
Yes, it’s going to be hard but how hard? What arguments work and which ones fell flat? What about board authority versus exclusive language? Open dialogue on how things have played out on the scope front from states who have been there and succeeded.

11:45-11:55 p.m.  
**BREAK**

11:55-12:40 p.m.  
**Lunch and Afternoon Session**  
Johndra McNeely, O.D.
Divya Narayanan, Ph.D., Director Medical Affairs, Retina, Janssen
Stacey Winter, Vice President of Sales, US Vision, Lumenis

12:40-12:50 p.m.  **BREAK**

12:50-1:55 p.m.  **Legislative Workshop**
(Jerry Neidigh, O.D., William T. Reynolds, O.D., Deanna Alexander, O.D., Steven T. Reed, O.D., Chris Wolfe, O.D.)
The AOA SGRC Checklist has been a guidepost for many of the states that have recently enacted advanced scope of practice legislation. Get ready to work through a checklist with our panelists to see where you really stand and how this can work to your benefit.

1:55-2 p.m.  **Closing Remarks**
Health Care Alliance for Patient Safety
William T. Reynolds, O.D., AOA Advocacy Chair