



SGRC REGIONAL ADVOCACY MEETING NORTHEASTERN

Northeastern Meeting Agenda

(Dress is Business Casual)

Thursday, Oct. 20 – Friday, Oct. 21

The Westin Portland Harborview

157 High Street

Portland, ME 04101

Thursday, Oct. 20

4-7:30 p.m.

Event Registration

Lumenis Laser Hands-On Demonstrations

6-7 p.m.

Opening Reception

Steven T. Reed, O.D., AOA Vice President

Dinner on Your Own

Friday, Oct. 21

7:30-8:15 a.m.

Breakfast

Lumenis Laser Hands-On Demonstrations

Event Welcome and Opening Session

Terri A. Gossard, O.D., AOA Trustee

Jeni Kohn, O.D., AOA-PAC

Christi Closson, O.D., Sr. Manager Professional Education

Johnson & Johnson Vision Care

8:15-8:25 a.m.

BREAK

8:25-9:25 a.m.

Discussion I

(Jerry Neidigh, O.D., Matt Burchett, O.D., Jacquie M. Bowen, O.D., Virginia State Delegate Roxann Robinson, John McCarthy)

Don't Let the Other Side Tell Your Story

The opposition has and will continue to spin the truth when it comes to killing your bill or trying to pass their own, don't let them set the pace. Hear how other states have effectively gotten ahead of the opposition and what they did to make it work for them.

9:25-9:35 a.m.

BREAK

9:35-10:35 a.m.

Discussion II

(Jerry Neidigh, O.D., Matt Burchett, O.D., Chris Wolfe, O.D., Jacquie M. Bowen, O.D., John McCarthy)

Prioritizing Your Time, Money and Efforts

Resources are a precious commodity and wasting any of them can be a killer to your legislative effort. Get a better understanding of what states are doing to better set themselves up for success with a working legislative schedule.

10:35-10:45 a.m.

BREAK

10:45-11:45 p.m.

Discussion III

(Jerry Neidigh, O.D., Steven T. Reed, O.D., William T. Reynolds, O.D., Deanna Alexander, O.D., Virginia State Delegate Roxann Robinson)

What it Really Takes to Pass Scope

Yes, it's going to be hard but how hard? What arguments work and which ones fell flat? What about board authority versus exclusive language? Open dialogue on how things have played out on the scope front from states who have been there and succeeded.

11:45-11:55 p.m.

BREAK

11:55-12:40 p.m.

Lunch and Afternoon Session

Johndra McNeely, O.D.

Divya Narayanan, Ph.D., Director Medical Affairs, Retina,
Janssen
Stacey Winter, Vice President of Sales, US Vision,
Lumenis

12:40-12:50 p.m.

BREAK

12:50-1:55 p.m.

Legislative Workshop

(Jerry Neidigh, O.D., William T. Reynolds, O.D., Deanna Alexander, O.D., Steven T. Reed, O.D., Chris Wolfe, O.D.)
The AOA SGRC Checklist has been a guidepost for many of the states that have recently enacted advanced scope of practice legislation. Get ready to work through a checklist with our panelists to see where you really stand and how this can work to your benefit.

1:55-2 p.m.

Closing Remarks

Health Care Alliance for Patient Safety
William T. Reynolds, O.D., AOA Advocacy Chair