



AGENDA

All times are in Eastern Standard Time Zone.

Master of Ceremonies: Steven Loomis, O.D., AOA Past President

Sunday, April 24, 2022

| Time | Event | Location |
|----------------|---|------------------|
| 3:00-8:00 p.m. | AOA on Capitol Hill/Payer Advocacy Summit Registration | Grand Reg A |
| 4:30-6:00 p.m. | AOA Payer Advocacy Summit Opening Session <ul style="list-style-type: none"> Welcome and Opening Address <i>Bob Layman, O.D., AOA President</i> Nondiscrimination Town Hall <i>Moderator Steve Eiss, O.D., Chair, AOA Third Party Center (TPC), with AOA Trustees Ron Benner, O.D., and Teri Geist, O.D., AOA TPC members Jeanne Perrine, O.D., and Nicholas Colatrella, O.D., and Deanna Alexander, O.D., AOA Federal Relations Committee</i> | Salons III-IV |
| 6:30-8:00 p.m. | AOA on Capitol Hill Welcome Reception <ul style="list-style-type: none"> Welcome and Opening Address <i>Bob Layman, O.D., AOA President</i> AOSA Welcome <i>Easy Anyama, AOSA President</i> Alcon <i>Sean Powell, O.D., Director, Professional Development</i> Featured Speaker <i>U.S. Sen. John Boozman, O.D.</i> Closing Remarks <i>Jim DeVleming, O.D., AOA President-elect</i> | Capitol Ballroom |

Monday, April 25, 2022

| Time | Event | Location |
|----------------|---|---------------|
| 7:00 a.m. | AOA on Capitol Hill/Payer Advocacy Summit Registration | Grand Reg A |
| 7:00-8:00 a.m. | Continental Breakfast for All Attendees | Capitol Foyer |
| 8:00-9:00 a.m. | Special Continuing Education Opportunity (ODs Only) <ul style="list-style-type: none"> Vision vs Medical Exams & Coordination of Benefits <i>Rebecca Wartman, O.D., Chair, AOA Coding and Reimbursement Committee</i> | Salon I |
| 8:00-9:00 a.m. | Advocacy for Optometry's Future (Students Only) <ul style="list-style-type: none"> Opening Remarks <i>Bob Layman, O.D., AOA President</i> Welcome <i>Easy Anyama, AOSA President</i> What is AOA-PAC and Why Should You Get Involved <i>Jeni Kohn, O.D., AOA-PAC Board of Directors</i> You + Your Legislator: Empowered Conversations <i>Dana Reason, AOA Manager of State Government Relations</i> Hill Day 101 from Key Washington Insiders <i>Bob Dunkel, Dunkel Government Relations LLC, Yardly M. Pollas-Kimble, Venable, LLP, Jonathan Becker, Mayer Brown, LLP</i> Closing <i>Easy Anyama, AOSA President</i> | Salons II-IV |
| 9:00-9:20 a.m. | BREAK | Grand Foyer |



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| <p>9:20-11:20 a.m.</p> | <p>AOA on Capitol Hill Morning Session</p> <ul style="list-style-type: none"> CooperVision <i>Michele Andrews, O.D., Vice President, Professional and Government Affairs – Americas</i> AOA Federal Advocacy Representative and AOA-PAC Update <i>Joe Ellis, O.D., AOA-PAC Chair and AOA Past President, and Jeni Kohn, O.D., AOA-PAC Board of Directors</i> Federal Legislative Overview <i>Bob Theaker, O.D., Chair, AOA Federal Relations Committee</i> Intro to DOC Access Act (HR 3461/S 1793) <i>Karoline Munson, O.D., AOA Federal Relations Committee</i> | <p>Salons II-IV</p> |
| <p>11:30 a.m.-1:15 p.m.</p> | <p>Political Luncheon</p> <ul style="list-style-type: none"> Health Care Alliance for Patient Safety <i>David Cockrell, O.D., Chair and AOA Past President</i> Keynote Speaker <i>Chris Stirewalt, Author and Political Pundit</i> | <p>Capitol Ballroom</p> |
| <p>1:30-3:10 p.m.</p> | <p>AOA on Capitol Hill Afternoon Session</p> <ul style="list-style-type: none"> Johnson & Johnson Vision <i>Carol Alexander, O.D., Head, North America Professional Relations</i> Putting it All Together – Advocacy for Optometry’s Future 2022 <i>Laura Suppa, O.D., AOA Federal Relations Committee</i> Presentation of AOA Special Advocacy Awards <i>Bob Layman, O.D., AOA President</i> Capitol Hill Meetings Update <i>Matt Willette, AOA Chief Federal Advocacy Officer</i> | <p>Salons II-IV</p> |
| <p>3:10-3:30 p.m.</p> | <p>BREAK</p> | <p>Grand Foyer</p> |
| <p>3:30-4:30 p.m.</p> | <p>State Delegations Strategy Session</p> <ul style="list-style-type: none"> EssilorLuxottica <i>Carl Spear, O.D., Sr. Vice President, Eyecare</i> <i>Millicent Knight, O.D., Sr. Vice President, Customer Development Group</i> State Delegation Strategy Session <i>AOA Federal Relations Committee, AOA Third Party Center Committee, and AOA staff on hand</i> | <p>Salons II-IV</p> |
| <p>4:30-5:45 p.m.</p> | <p>AOA Payer Advocacy Summit Afternoon Session</p> <ul style="list-style-type: none"> Compliance Update – Latest Developments Doctors Need to Know about HIPAA, ADA, Stark, and Anti-kickback Requirements <i>Mark Kopson, J.D.</i> | <p>Salons II-IV</p> |
| <p>5:50-6:50 p.m.</p> | <p>AOA+ Leadership Link <i>Jeni Kohn, O.D., and Alan Wegener, O.D., Moderators</i> Supported by EssilorLuxottica <i>Ryan Parker, O.D., Sr. Director, Professional Development, North America</i></p> | <p>Capitol Ballroom: Salons D-G</p> |
| <p>7:15-10:00 p.m.</p> | <p>AOSA Student Recognition Reception Supported by AOA-PAC <i>Joe Ellis, O.D., AOA-PAC Chair and AOA Past President, and Jeni Kohn, O.D., AOA-PAC Board of Directors</i></p> | <p>The Hamilton Live 600 14th St NW, Washington, DC</p> |



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| Tuesday, April 26, 2022 | | |
|-------------------------|--|--------------|
| Time | Event | Location |
| 7:00-8:30 a.m. | Breakfast with Optometry's Champions <ul style="list-style-type: none"> • Presentation of Healthcare Leadership Awards <i>Capitol Hill lawmakers live and virtual</i> | Salons II-IV |
| 9:00 a.m.-5:00 p.m. | Capitol Hill Meetings <i>For states utilizing Advocacy Associates to schedule in-person and/or virtual Hill meetings, your itinerary will be in the Advocacy Associates portal. For those delegations with in-person off-site Hill meetings, all Senate meetings will be at Reserve Officers Association Building 1 Constitution Ave, NE; House Democratic Meetings will be at the American Trucking Association 430 First Street, SE; and House Republican meetings at the Capitol Hill Club 300 First Street, SE</i> | Capitol Hill |

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