



Sunday, April 14, 2024

Time	Event	Location
3-7 PM	AOA on Capitol Hill Registration	<i>Grand Reg A</i>
5-6:30 PM	AOA on Capitol Hill Welcome Reception AOA Welcome <i>Ronald Benner, O.D., AOA President</i> AOSA Welcome <i>Derek Bryant, AOSA President</i> Featured Speaker <i>U.S. Senator John Boozman, O.D.</i> Closing <i>Steven Reed, O.D., AOA President-Elect</i>	<i>Capitol Ballroom</i>

Monday, April 15, 2024

Time	Event	Location
7-8 AM	Continental Breakfast for All Attendees	<i>Grand Foyer</i>
7 AM-5 PM	AOA on Capitol Hill Registration	<i>Grand Reg A</i>

OD Track

Time	Event	Location
8-9 AM	Special Continuing Education Opportunity Knowing Your Value: Health and Vision Plan Contract Negotiations <i>Moderator: Steve Eiss, O.D.</i> <i>Panelists: Mark Kopson, J.D.; Jason Ortman, O.D.; and Cambria Krovic</i> Session is approved for 1 AOA CE Hour	<i>Salon I</i>

Student Track

Event	Location
Advocacy for Optometry's Future - Student Attendees Only Welcome <i>Derek Bryant, AOSA President</i> Opening Remarks <i>Ronald Benner, O.D., AOA President</i> Panel with Key Washington Insiders <i>Vince Brandys, O.D., Stingray Strategies</i> You + Your Legislator: Empowered Conversations <i>Dana Reason, Chief State Advocacy Officer</i>	<i>Salons II-IV</i>

What Is AOA-PAC and
Why Should You Get
Involved
Jeni Kohn, O.D., Chair, AOA-PAC
Closing
Derek Bryant, AOSA President

9:9:20 AM **Break** *Grand Foyer*

9:20-11:20 AM **AOA on Capitol Hill Morning Session** *Salon II-IV*

Welcome

Deanna Alexander, O.D., Chair, AOA Federal Relations Committee

Industry Guest Speaker

CooperVision - Michele Andrews, O.D.

Special Policy Session: PBMs, VBMs and Growing Momentum for
Reform at the State and National Levels

Steven Reed, O.D., AOA President-Elect, Moderator

Daniel B. Frier, Esq., Frier Levitt

Jennifer Deakins, O.D., and Tommy Lucas, O.D., Texas Optometric Association

Terry Wilcox, Co-Founder and CEO, Patients Rising

Yong Choe, YC Consulting

AOA Federal Advocacy Representative and AOA-PAC Update

Jeni Kohn, O.D., Chair, AOA-PAC

11:30 AM-1 PM **Political Luncheon** *Capitol Ballroom*

Welcome

Jon Pederson, O.D., Master of Ceremonies

Keynote Speaker

A.B. Stoddard, Pundit and Columnist

1:15-3:30 PM **AOA on Capitol Hill Afternoon Session** *Salon II-IV*

Welcome

Jon Pederson, O.D., Master of Ceremonies

Industry Guest Speaker

Johnson & Johnson - Charissa Lee, O.D.

Issue Update: Combatting Plan Abuses/DOC Access Act
AOA Federal Relations Committee

Issue Update: Medicare Payment Reform
AOA Federal Relations Committee

Issue Update: VA Full Scope and Physician Recognition
AOA Federal Relations Committee

Issue Update: Patient Safety/Closing Robocall Loophole
Health Care Alliance for Patient Safety

3:30-3:45 PM **Break** *Grand Foyer*

3:45-4:30 PM	State Delegations Strategy Session Welcome <i>Jon Pederson, O.D., Master of Ceremonies</i> State Delegation Strategy Session <i>FRC Committee, TPC Committee and AOA Staff on hand to guide</i>	<i>Salons II-IV</i>
4:45-5:45 PM	AOA+ Leadership Link <i>Jeni Kohn, O.D., Chair, AOA-PAC, Moderator</i> <i>Sponsored by Health Care Alliance for Patient Safety</i>	<i>Capitol Ballroom: Salons D-G</i>
7:30-10 PM	Alumni/School Night Reception Honoring Student Advocacy Leaders (All Attendees Welcome) Wear Your Favorite School/Alma Mater Gear or Colors Enjoy Cocktails, Hors d'oeuvres and Games <i>Supported by Health Care Alliance for Patient Safety</i>	<i>Hamilton Live 600 14th Street, NW</i>

Tuesday, April 16, 2024

Time	Event	Location
7-8:30 AM	Continental Breakfast with Optometry's Champions Welcome <i>Jon Pederson, O.D., Master of Ceremonies</i> Presentation of Healthcare Leadership Awards <i>Capitol Hill lawmakers on premises</i>	<i>Salon II-IV</i>
9 AM-5 PM	Capitol Hill Meetings <i>For states utilizing Advocacy Associates to schedule in-person and/or virtual Hill meetings, your itinerary will be in the Advocacy Associates portal.</i> <i>The location to temporarily store luggage on Capitol Hill during Tuesday Hill meetings is <u>412 1st Street, SE Suite 1 Washington, D.C. 20003</u>. AOA staff will be on hand to help provide direction. We have access to this location 8 AM - 5 PM. This location is on the U.S. House side of the Capitol Complex and just one block from the Cannon House Office Building. This location will also serve as the in-person Capitol Hill meeting debrief room, where attendees can fill out paper debrief forms and compose thank you notes to lawmakers and their staffs to be delivered by AOA staffers. As a reminder, for those states utilizing Advocacy Associates, their Capitol Hill meeting app includes electronic debrief capabilities as well as prepopulated electronic thank you notes.</i>	