

Case Study

Boost Revenue and Efficiency with One System

CHALLENGES

AOA member Seena Shyu, O.D., at Oasis Eye Care faced the complexities of managing multiple systems across two growing locations. These separate systems created inefficiencies and limited her ability to streamline patient communication and administrative workflows. As patient volume increased, Dr. Shyu needed a unified platform that could handle appointments, communications, and financial management easily.



Seena Shyu, O.D.
Oasis Eye Care
Red Oak and Dallas, Texas

SOLUTION

Dr. Shyu turned to Barti’s comprehensive platform, which integrated key features such as Revenue Cycle Management (RCM), a VoIP phone system, website and an all-in-one EHR and Practice Management solution. By consolidating her practice’s previously separate systems into Barti’s unified platform, Dr. Shyu was able to efficiently manage all aspects of her practice from a single system. She shares, “Barti has transformed how we run our practice. We no longer waste time switching between different software. It’s made our workflow seamless and far more efficient.” Dr. Shyu uses all of Barti’s features because of the substantial value they bring to her practice. The RCM support optimized financial management and boosted revenue, while the VoIP phone system streamlined communications and cut costs. “You’re not just choosing an EMR,” she says, “you’re becoming a part of the Barti family. The team always looks out for your best interests and has your back!”

RESULTS



Increase Patient Visits by Over 78%

Achieved a 193% increase in patient visits at one location and a 78% increase at another.



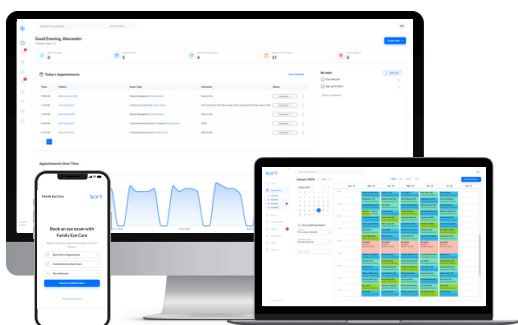
Boost Revenue by Over 36%

Grew monthly invoices by 36%, through higher patient volume and Barti’s RCM support.



Cut Costs with One System

Streamlined operations by consolidating multiple systems into Barti’s unified platform, reducing expenses.



CONCLUSION

By unifying her practice’s software on a single platform, Dr. Shyu streamlined operations, enhanced patient communication, and achieved substantial growth in both patient visits and revenue. Barti’s all-in-one solution enabled her to dedicate more time to patient care while effectively managing the business side. She concludes, “Barti isn’t just a tool—it’s a partner in our success.”