

4 WAYS FOR OPTOMETRISTS TO AUDIT THEIR CURRENT PAYMENT PROCESSOR

Choosing the right payment processor is one of the easiest ways to save your practice money. Every practice needs one, but how do you know if you have chosen the right one? We've put together 4 simple questions to ask to assess your current payment processor.

1



Do you have the ability to offer contactless payments?

YES

Great! It is important to offer your patients the latest technology & the option for no-contact payment.

NO

Receive a complimentary contract review. It is important to keep your patients satisfied by offering the latest payment technology, including no-contact payments.

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2



Are you tied up in a long-term contract?

YES

Receive a complimentary contract review. If you have signed a contract, request information on the duration and whether you can cancel it. There may be a hefty fee should you wish to get out of the contract.

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NO

Great! Long-term contracts can be a red flag.

3



Does your payment processor have hidden fees?

YES

Receive a complimentary contract review. Inquire what fees you're paying, such as set up fees, Payment Card Industry (PCI) compliance fees, annual fees, chargeback fees, batch fees, etc.

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NO

Great! Hidden fees are a major red flag.

4



Is your processor tied to a bank?

YES

Great! Offering a recognized, reliable payment method gives your patients added confidence in your practice.

NO

Receive a complimentary contract review. Using a payment processor that is connected to a trusted bank offers stability and peace of mind to you and your patients.

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Receive a complimentary contract review from Chase via our online form

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or reach out via email at smb_partner_programs@chase.com