



Optometry's Professional Development Hub | Powered by AOAExcel

NEW in 2024

For the very first time at Optometry's Meeting, the American Optometric Association (AOA) is introducing a Professional Development Hub designed specifically for students and young ODs. We are envisioning a dynamic hub that provides an immersive experience where aspiring optometrists can receive one-on-one attention to their professional path.

Overview:

Optometry's Professional Development Hub will offer a comprehensive suite of services to catapult optometry students and young ODs into the professional realm with confidence. The hub will be strategically positioned within AOAExcel's booth in Eye Care Square, ensuring maximum engagement and exposure. Over the course of two days, June 20 and June 21, there will be different can't-miss highlights happening in the hub.

Key Features:

Thursday, June 20 1-4 p.m.

1. Resume Reviews

The cornerstone of a successful job application is a compelling resume. Leadership Experts will actively contribute to the development of participating students and doctors by partaking in resume review sessions. This is an opportunity for constructive feedback, helping students and doctors craft resumes that stand out in a competitive job market.

2. LinkedIn Best Practices

Leadership Experts will be present to speak with students and doctors about how to create a LinkedIn profile that successfully speaks to who they are and all they have to offer.

3. Interviewing Tips and Mock Interviews

Leadership Experts will provide insights into effective interviewing techniques. The workshops will allow students and doctors to practice and refine their interviewing skills under the guidance of experienced mentors. This session will help attendees fine-tune their elevator pitch.

Friday, June 21

1. Professional Headshot Photos (10 a.m.-1 p.m.)

Facebook, Instagram, LinkedIn. Whichever social tool it is, an expertly taken headshot will enhance online presence and make a lasting impression on potential employers.

2. Student Loans (2:30-4:30 p.m.)

Students and doctors will be offered some invaluable advice on a topic that is front of mind for them: loans and debt. Students and doctors participating in this session will feel better poised to create a plan moving forward. Laurel Road will be on site to provide guidance and answer questions.

Questions:

For more information, please contact Madison Lamp mlamp@aoa.org.