NEBRASKA OPTOMETRY'S FALL CONVENTION
SEPTEMBER 27-29
YOUNES CONFERENCE CENTER – KEARNEY, NE

ROAD TO EXCELLENCE
SPECIAL THANKS TO

2019 NOA CONVENTION SPONSORS

Pens, Notepads & Lanyards
- PECH OPTICAL CORP.

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- Johnson & Johnson Vision

Para Luncheon Sponsor
- Allergan 70 Years

Break Sponsor
- Vance Thompson Vision

2019 PARAOPTOMETRIC CONTINUING EDUCATION SPONSORS

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Get Whova for Nebraska Optometry's Fall Convention 2019

Nebraska Optometry's Fall Convention 2019 Official Event App

- Explore the professional profiles of event speakers and attendees
- Send in-app messages and exchange contact info
- Network and find attendees with common affiliations, educations, shared networks, and social profiles
- Receive update notifications from organizers
- Access the event agenda, GPS guidance, maps, and parking directions at your fingertips

The event invitation code is: nebfa
WELCOME TO NEBRASKA OPTOMETRY’S FALL CONVENTION!

You’re part of the largest gathering of the state’s optometric profession and we thank you for your support!

Our Road to Excellence this year will give you multiple opportunities to learn and enjoy. Highlights and features that are especially deserving of your attention include:

- Information about the new group health insurance benefit we are launching next month, NOA BenPortal. Get details next to the NOA booth in the exhibit hall Friday night;
- A preview on Saturday noon of our 2020 marketing plans and how your practice can plan to be part of a once-ever opportunity to promote our profession;
- Details of exciting new opportunities for us to expand awareness of vision care for children through our partnership with NE Foundation for Children’s Vision;
- Two optional sessions on Friday to help your practice take full advantage of free enrollment as a See to Learn provider;
- The ‘fireside chat’ Friday afternoon providing perspectives on how developments and trends in vision care may impact practices in Nebraska;
- Your association’s business meeting Saturday noon, including election of your leadership for next year;
- Recognition of those who are being honored this year for their outstanding contributions to the association and profession;
- An opportunity to be reminded and learn about resources and benefits available through AOA and NOA that can enhance your practice.

We thank the speakers who are part of our meeting for helping advance our knowledge and skills, and thank the vendors and practices who are supporting the convention as Partners in Professionalism, exhibitors and sponsors. They are listed in this program and I encourage you to thank them during the course of the meeting, and to support the businesses who are supporting our professional organization.

Highlights of some of the work our state association has been doing on your behalf are included on the next page and I invite you to visit with me or any of the rest of your association leaders who are listed in this program about what’s being accomplished and how we can better help your practice.

And finally, I hope you enjoy yourself while you’re here! Take advantage of the opportunity to renew acquaintances, meet new colleagues, and learn from each other, and use our convention app to help facilitate your networking and interaction.

Thanks for joining us on the Road to Excellence!

Eric Gengenbach, OD
Here's What Your Association Has Been Addressing For Optometry In Nebraska

Advocacy

• Met with NE Dept of Education to discuss how we increase awareness of comprehensive vision care among classroom teachers, reading specialists, special education professionals, administrators and others. Numerous new collaborations are resulting from this meeting, including opportunities to impact public policy.
• Testified on proposed regulations related to hyperopia screening by schools and on funding for vision care through the Medicaid in Public Schools (MIPS) program.
• Conducted comprehensive research on laws and regulations in every state regarding vision care requirements for school children, working toward development of policy and legislation that will enhance Nebraska's requirements.
• Introduced a bill in the Nebraska legislature to continue moving Nebraska's optometric practice act forward to allow ODs to perform additional procedures.
• Provided financial support on behalf of Nebraska Optometry to 26 state senators and candidates for the state legislature to enhance awareness of our issues and strengthen our lobbying clout.
• Got the Chair of the legislature's health committee to write FTC on our behalf in support of dropping proposed new requirements related to CL prescriptions and urged the state’s Attorney General to support optometry's concerns.
• Worked with the Board of Optometry to revise regulations impacting the profession.

Public/Consumer Awareness

• TV interviews with NOA spokespersons on vision care issues for seniors and on sports vision.
• Statewide news releases on sports vision, back-to-school eye exams.
• Radio & newspaper interviews with NOA spokespersons on back-to-school eye exams.
• Statewide newspaper advertisements on school eye exams in 156 newspapers with total circulation of 230,000.
• News conference and statewide news release urging Nebraska to update laws enabling ODs to practice to full extent of their training.
• Ongoing promotion of the See to Learn public service program as a vehicle for educating on the importance of children's vision care, with new tools & resources for practices to promote locally.
• Secured an opportunity to make a keynote presentation on vision care at the 2020 School Nurse Conference—the best opportunity we've had to date to educate school nurses across the state on the importance of comprehensive vision care in relation to screenings.

Third Party Reimbursement

• Published monthly newsletter highlighting new developments and changes that impact reimbursement specific to Nebraska ODs
• Continued to offer assistance on coding and billing questions, plus coding tips.
• Provided video update for ODs and paras on new third party developments which will qualify for CE credit for doctors.
• Monitored and provided input to Nebraska Medicaid on behalf of optometry.
• Began creating strategies and resources for marketing optometry to Nebraska ACOs.
• Began development of a service designed to assist members with negotiation of third party insurance contracts.

Membership Services

• Offered 31 hours of CE for ODs through Spring Conference and Fall Convention
• Offered 20 educational classes for paras through Fall Convention
• Launched a group health insurance service for members and their families and employees as a new membership benefit.
• Graduated another class from the NOA Leadership Institute.
• Held 2 social/networking events specifically for young ODs

MARK YOUR CALENDARS!

February 4, 2020

NOA Legislative Conference
Scottish Rite Ballroom | Lincoln, NE

March 26-28, 2020

Nebraska Primary EyeCare Conference
Innovation Campus | Lincoln, Nebraska
**Friday Highlights**

**Intersection of Practice & Profession**
Friday, NOA leaders will navigate the profession’s key issues during the informal Fireside Chat for doctors and paras. Additional keypoints include, what the association is doing and available resources for enhancing your career and improving your practice.

**Exhibit Hall** 5:00 pm - 8:00 pm
The Exhibit Hall is a great chance to network with your colleagues, renew or establish relationships with industry vendors, and learn about products and services that will benefit your practice. The Exhibit Hall begins at 5:00 and features a Pit Stop Punch Card to qualify for prizes, drink tickets from our SuperBooth Sponsors, Essilor/Pech & Zeiss (both conveniently located next to the bar), and heavy hors d’oeuvres.

**New Member/Student Meet Up** 5:30 pm - 6:15 pm
New NOA members and students, turn on your blinker and cruise over to the NOA booth for a breezy meet and greet with new member hosts and NOA staff. Learn about NOA and make some connections, but make sure you swing by a Super Booth first and grab a drink ticket!

**Pit Stop Punch Card**
Do you like to win fun prizes? Then buckle up, grab the Pit Stop Punch Card included in your registration packet, and navigate through the Exhibit Hall to find the participating exhibitors! Check out the map on page 9. Pull over at each booth and have them stamp your card. Drop off your completed card at the NOA Booth. Drawings will be announced randomly through the evening and names will be posted at the NOA booth. You must be present to win!

**Hospitality Suites** 8:00 pm - Midnight
After the Exhibit Hall, cruise over to the hospitality suites to continue socializing and networking with colleagues and vendors, located just across from the convention center in the LaQuinta Inn & Suites. Hospitality rooms and locations are as follows:

- Alcon 308
- Bausch + Lomb 311
- Essilor/Pech Optical Corp. 315
- Nebraska Laser Eye 310
- Omaha/Lincoln Eye & Laser Institute 306
- Walman Optical 304

**Saturday Highlights**

**NOA Business Meeting** 12:00 pm - 2:15 pm
The NOA Annual Business Meeting luncheon is Saturday at 12:00 pm. Introduction of the Board Candidates will be Friday. During this meeting members will be asked to elect a Vice President, who will progress through the chairs to the office of President, and four Directors who will serve two-year terms. Candidate(s) receiving the highest vote totals will be elected and officially begin their terms on January 1, 2020.

**Slate of Candidates**
**For Vice-President:**
- Matt Willis, OD, Omaha

**For Director:**
- Jennifer Deets, OD, Hastings
- Will Ferguson, OD, Omaha (for re-election)
- Chris Rupp, OD, Norfolk
- Faith Schneider, OD, York (for re-election)

**Nebraska Optometry’s Celebration** 5:00 pm - 6:30 pm
Saturday evening is the destination for **CELEBRATION** featuring the introduction and installation of the association’s 2020 leadership and the recognition of outstanding achievement by your peers.

**Reminder Online Third Party CE**

**Bonus hour of online third party CE.** The Third Party Update class that has typically been part of the convention schedule is available online this year. You should have received instructions and a special code giving you free access to the course when you registered for the convention. Doctors wishing to obtain 1 hour of CE for the course will be able to complete an online quiz and will receive a CE certificate upon successful completion.

**OD Education Verification**

In order to track CE hours and receive credit through ARBO’s OE Tracker, doctors need to scan the posted QR code following each education session with their mobile phone.

**NOA will not be scanning nametags following classes.**

At the conclusion of each CE class, there will be a QR code posted. When you scan with your mobile phone, hours will be immediately uploaded to your OE Tracker record.

Visit the registration desk if you have any questions.
### OD Schedule - Friday, September 27

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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</thead>
<tbody>
<tr>
<td>8:00 am - 5:00 pm</td>
<td>REGISTRATION OPEN</td>
</tr>
<tr>
<td>10:00 am - 12:00 pm</td>
<td>Evidence-based Amblyopia Treatment A Current Perspective Implications for Practice - Sue Cotter, OD (2 hrs CE - COPE 64266-FV) CRYSTAL 1</td>
</tr>
<tr>
<td>12:00 pm - 1:00 pm</td>
<td>OD LUNCHEON Sponsored by Johnson &amp; Johnson Vision DIAMOND 1 &amp; 2</td>
</tr>
<tr>
<td>1:00 pm - 3:00 pm</td>
<td>Opening General Session (ODs and Paras) DIAMOND 4, 5, 9, 10</td>
</tr>
<tr>
<td>3:00 pm - 3:15 pm</td>
<td>REFUELLING BREAK - NETWORKING &amp; REFRESHMENTS PRE FUNCTION</td>
</tr>
<tr>
<td>3:15 pm - 4:05 pm</td>
<td>Pediatric Potpourri: What Every OD Should Know - Sue Cotter, OD (1 hr CE - COPE Pending) CRYSTAL 1</td>
</tr>
<tr>
<td>3:15 pm - 4:00 pm</td>
<td>See to Learn 101 - Todd Fleischer, CAE; Neil Powell RUBY 5</td>
</tr>
<tr>
<td>4:05 pm - 5:00 pm</td>
<td>Amblyopia: An Evidence-based Treatment Strategy - Sue Cotter, OD (1 hr CE - COPE Pending) CRYSTAL 1</td>
</tr>
<tr>
<td>4:15 pm - 5:00 pm</td>
<td>See to Learn 201 - Todd Fleischer, CAE; Neil Powell RUBY 5</td>
</tr>
<tr>
<td>5:00 pm - 8:00 pm</td>
<td>Exhibit Hall Tour CRYSTAL 2-4</td>
</tr>
<tr>
<td>5:30 pm - 6:15 pm</td>
<td>New Member reception in Exhibit Hall (NOA BOOTH IN EXHIBIT HALL)</td>
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<tr>
<td>8:00 pm - 12:00 am</td>
<td>Hospitality Rooms LA QUINTA INN &amp; SUITES</td>
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### OD Schedule - Saturday, September 28

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>8:00 am - 5:00 pm</td>
<td>REGISTRATION OPEN</td>
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<tr>
<td>8:00 am - 9:45 am</td>
<td>Breakfast Symposium - Managing Your Patient's Glaucoma: From The Classic Case to the Conundrum - Justin Schweitzer, OD &amp; Brandon Baartman, MD (2 hrs CE - COPE 63487-GL) CRYSTAL 2</td>
</tr>
<tr>
<td>9:45 am - 10:00 am</td>
<td>REST STOP - NETWORKING &amp; REFRESHMENTS CRYSTAL 1</td>
</tr>
<tr>
<td>10:00 am - 11:00 am</td>
<td>Early Career Tips for New Nebraska ODs RUBY 5</td>
</tr>
<tr>
<td>10:00 am - 11:45 am</td>
<td>Continuing Education - Grand Rounds Panel (2 hrs CE) CRYSTAL 1</td>
</tr>
<tr>
<td>12:00 pm - 2:15 pm</td>
<td>NOA BUSINESS MEETING/LUNCHEON CRYSTAL 2</td>
</tr>
<tr>
<td>2:30 pm - 3:20 pm</td>
<td>Learning Lounges - (1 hr CE) Getting the Most from Your Team Facilitator: Acquios Advisors RUBY 4</td>
</tr>
<tr>
<td>2:30 pm - 3:20 pm</td>
<td>Myopia Control Facilitator: Dr. Cheryl Chapman (CE) RUBY 5</td>
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<tr>
<td>2:30 pm - 3:20 pm</td>
<td>Peripheral Retina Facilitator: Dr. Bob Vandervort (CE) RUBY 6</td>
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<tr>
<td>2:30 pm - 3:20 pm</td>
<td>Ocular Surface Disease Facilitator: Dr. Kyle Klute (CE) RUBY 7</td>
</tr>
<tr>
<td>3:30 pm - 4:20 pm</td>
<td>Learning Lounges - (1 hr CE) Repeat of 2:30 options</td>
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<tr>
<td>5:00 pm</td>
<td>NEBRASKA OPTOMETRY'S CELEBRATION OF EXCELLENCE/HUSKER WATCH PARTY CRYSTAL 3</td>
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### OD Schedule - Sunday, September 29

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>7:00 am - 12:00 pm</td>
<td>REGISTRATION OPEN</td>
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<tr>
<td>7:00 am - 7:45 am</td>
<td>Inspirational breakfast - Kim Baxter, OD DIAMOND 1 &amp; 2</td>
</tr>
<tr>
<td>8:00 am - 9:45 am</td>
<td>It's The Thought That Counts: Management of Keratitis - Aaron Bronner, OD (2 hrs CE - COPE 61269-AS) CRYSTAL 1</td>
</tr>
<tr>
<td>9:45 am - 10:00 am</td>
<td>REFUELLING BREAK - NETWORKING &amp; REFRESHMENTS</td>
</tr>
<tr>
<td>10:00 am - 11:00 am</td>
<td>Cataract Post-Op Management - Aaron Bronner, OD (1 hr CE - COPE 61210-PO) CRYSTAL 1</td>
</tr>
<tr>
<td>11:00 am - 12:00 pm</td>
<td>And Now For Some Cases: Anterior Segment Grand Rounds - Aaron Bronner, OD (1 hr CE - COPE 61272-AS) CRYSTAL 1</td>
</tr>
<tr>
<td>12:00 pm</td>
<td>ADJOURNEMENT</td>
</tr>
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2019 NOA Award Recipients

OD of the YEAR - Teri Geist, OD

Dr. Geist is being recognized for her significant leadership contributions to the profession and to the association on both the state and national levels, highlighted by her election to the AOA Board of Trustees in June. She is the board liaison to six national committees and commissions, six state associations, and one optometry school. She served on the AOA Third Party Center Executive Committee earlier in the year before her election as a trustee.

In addition to her AOA work this past year, Teri has continued to serve as Chair of the Nebraska Foundation for Children's Vision, serves on the NOA children's vision legislative project team, has been active as a state legislative keyperson, and testified during this year’s legislative session hearing on behalf of NOA’s scope of practice enhancement bill.

Dr. Geist practices at Midwest Eye Care PC in Omaha. She is a past president of NOA and of the North Central States Optometric Council.

YOUNG OD of the YEAR - Will Ferguson, OD

Dr. Will Ferguson is being honored as the Charles Seeger Young OD of the Year, recognizing leadership skills and contributions to the profession by an optometrist licensed 10 years or less. He has served the past year as a Board member for NOA and for the Nebraska Foundation for Children’s Vision and chairs the NOA project team addressing children’s vision policy enhancements.

He is a graduate of the NOA Leadership Institute, is active as a state legislative keyperson and PAC contributor, is a member of COVD and NORA, and has been a regular lecturer for paraoptometric education at the NOA Fall Convention. He also has donated his time and services for multiple in-service presentations and vision screenings for businesses, organizations and educational institutions throughout Omaha.

Dr. Ferguson practices at Heartland Eye Consultants in Omaha.

KEYPERSON of the YEAR - Steve Gradowski, OD

Dr. Steve Gradowski is being honored as the 2019 Keyperson of the Year, recognizing members who have made outstanding contributions to the association’s advocacy efforts and political initiatives.

Steve has been a long-time member of the NOA Political Action Committee and is one of the top lifetime PAC contributors in the state. He has been an active legislative keyperson for multiple state senators over the years and has attended multiple fundraisers and campaign events on behalf of NOA. During the past year, he organized a successful optometric fundraiser that helped get Sen. Steve Lathrop elected in the top priority legislative race for NOA during the 2018 election cycle.

Dr. Gradowski is a past president of NOA and practices at Eye Care West PC in Omaha.

PRESIDENTIAL CITATIONS

- Holly Ternus, OD for appreciation of her work to advance the scope of practice for Nebraska Optometry.
- Jennifer Deets, OD for appreciation of her perspective she added to the NOA Board of Directors.
- Tori Gengenbach, OD for appreciation of her behind-the-scenes dedication and support for the profession.
### PARA SCHEDULE AT A GLANCE - FRIDAY, SEPTEMBER 27

<table>
<thead>
<tr>
<th>TIME</th>
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<tbody>
<tr>
<td>12:00 pm - 5:00 pm</td>
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**1:00 pm**
- Opening General Session (With Doctors) (2 hrs) Non CE
  - Fireside Chat with NOA Leadership on key issues and challenges for the profession; and Motivational Speaker Dave Zimmer
  - Diamonds 4, 5, 9 & 10

**2:45 pm**
- REFUELING BREAK - NETWORKING & REFRESHMENTS
- PRE FUNCTION

**3:00 pm**
- Visual Fields and Tonometry (1 hr)
  - CPO, CPOA, CPOT
  - Dr. Justin Schweitzer
  - Diamond 10
- Frame Inventory Management... How to Control Your Costs (1 hr)
  - CPO, CPOA, CPOT
  - Kirk Kastens
  - Diamond 9

**4:00 pm**
- Tales From Space - Managing Glaucoma Now & In the Future (1 hr)
  - CPO, CPOA, CPOT, CPOTC
  - Dr. Justin Schweitzer
  - Diamond 10
- Child’s Play Dispensing to Pediatrics (1 hr)
  - ABO
  - Kirk Kastens
  - Diamond 5

**5:00 pm - 8:00 pm**
- Exhibit Hall and Buffet
  - Crystal 2-4

**8:00 pm - 12:00 am**
- Hospitality Rooms
  - LaQuinta

### SATURDAY, SEPTEMBER 28

<table>
<thead>
<tr>
<th>TIME</th>
<th>CLINICAL</th>
<th>OPTICAL/CL</th>
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<tr>
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**8:00 am**
- Patient Care Needs & Opportunities in a Near Vision Culture: How You Can Contribute to the Success of Your Practice (2 hrs) Non CE Panel Discussion - Panel Discussion - Diamond 5 & 10

**10:00 - 10:15 am**
- Networking Break
- Pre Function

**10:15 am**
- Pediatric Optometric Care: The Essentials (1 hr)
  - CPO, CPOA, CPOT
  - Dr. Rachel Smith
  - Diamond 5
- Optical Case Studies (1 hr) ABO/NCLE
  - Phernell Walker
  - Diamond 10
- Developing the Leader in You (1 hr)
  - ABO
  - Kirk Kastens
  - Diamond 9

**11:15 am - 12:30 pm**
- Para Business Meeting/Luncheon Luncheon
  - Crystal 3-4

**12:30 pm**
- Vision Therapy - What is it good for? (1 hr)
  - CPO, CPOA, CPOT
  - Dr. Will Ferguson
  - Diamond 5
- The Latest in Sunwear Technology: Kaleidoscope of Lens Treatments (1 hr)
  - ABO/NCLE
  - Phernell Walker
  - Diamond 10
- Rx Retention, Lifestyle Needs and Multiple Pairs (2 hrs) ABO Kirk Kastens
  - Diamond 9

**1:30 pm**
- Neurological Emergencies (2 hrs)
  - CPO, CPOA, CPOT
  - Dr. John Liu
  - Diamond 5
- Prism: Everything you need to know (1 hr) ABO/NCLE
  - Phernell Walker
  - Diamond 10

**2:30 pm**
- Leading and Managing by Numbers (1 hr)
  - ABO
  - Phernell Walker
  - Diamond 10

**3:30 pm**
- Don’t Fall Off Balance With Aniseikonia (1 hr)
  - ABO
  - Phernell Walker
  - Diamond 10

**5:00 pm**
- NEBRASKA OPTOMETRY’S CELEBRATION OF EXCELLENCE/HUSKER WATCH PARTY
  - CRYSTAL 3

### SUNDAY, SEPTEMBER 29

**7:00 - 7:45 am**
- Inspirational Breakfast
  - Dr. Kim Baxter
  - Diamond 1-3
2019 Nebraska Optometry’s Meeting Exhibit Hall Layout

Exhibitors marked with a circle are Pit Stop punch card participants.

Hospitality Suites at the LaQuinta Inn & Suites from
8:00 pm - 12:00 am (3rd Floor)
The LaQuinta Inn & Suites is out the front door of the Younes Conference Center and across the street.
Alcon - 308
Bausch & Lomb - 311
Nebraska Laser Eye Associates - 310
Omaha and Lincoln Eye and Laser Inst. - 306
Pech/Essilor - 315
Walman Optical - 304
CooperVision has a strong heritage of solving the toughest vision challenges such as astigmatism and presbyopia; and offers the most complete collection of spherical, toric and multifocal products available. Through a combination of innovative products and focused practitioner support, the company brings a refreshing perspective to the marketplace, creating real advantages for customers and wearers.

Essilor/Pech Optical Corp.
712-898-1884 | essilorusa.com and peoptical.com
Pech Optical is a full-service, wholesale laboratory that specializes in the production of uncut and cut & edged Rx and Plano lenses for frames and quality sunwear lines. In addition, we offer a variety of programs that not only assist in meeting the needs of multiple optical markets but also teach “better business” values.

Europa Eyewear
847-537-0008 | europaeye.com
Since 1977, Europa has been “Independent for the Independent.” Still family-owned, we understand the desire of ECPs to remain independent in a vertically integrated world. Our goal is to be a true partner to your practice, offering brand security, guaranteed sell-through, and lifetime warranties.

Hoya Vision Care
402-800-0393 | hoyavision.com/en-us/
Hoya Vision Care manufactures and supplies high quality ophthalmic lenses to Eye Care Professionals. For over 50 years Hoya has satisfied a passion for eye care by providing the most innovative lens designs, materials and treatments for premium vision solutions.

Johnson & Johnson Vision
800-538-6852 | jnjvisionpro.com
Johnson & Johnson Vision brings together cutting-edge insights, science, technology and people to encourage professionals and patients to proactively preserve and enhance sight for life. We have a commitment that’s written in stone to put patients and doctors first in all we do.

Nebraska Foundation for Children’s Vision & See To Learn®
402-474-7716 (NFCV) | 800.960-EYES (See To Learn)
www.nechildrensvision.org | seetolearn.com
The Nebraska Foundation for Children’s Vision (NFCV) works to ensure that every child entering school in Nebraska is visually ready to learn through providing educational materials and resources for children, parents, educators, health care providers, and others concerning the crucial relationship between vision and learning.

Nebraska Optometric Association
402-474-7716 | nebraska.aoa.org
Check out information about services and membership benefits available from AOA and NOA to maximize the value of your investment for your practice. Learn more about NOA’s Political Action Committee and how you can help with its key role in protecting your profession.
Nebraska Laser Eye Associates (Partner Hospitality Ste.)
402-397-2010 | tlcvision.com
Nebraska Laser Eye Associates specializes in refractive and cataract surgery. Using advanced proven technology, Mark Johnston, MD, FRCSC and John Goertz, OD, FAAO work together with a network of hundreds of co-managing optometrists to provide our patients with the best possible treatment and care.

Neurolens
720-270-6705 | neurolenses.com
Neurolenses® are the first and only prescription lenses that add a contoured prism to bring the eyes into alignment.

Contoured prism has been shown in studies to relieve the headaches, neck/shoulder pain and eyestrain that many patients experience when using digital devices, reading or doing detail work.

Omaha and Lincoln Eye & Laser Institute
402-493-2020 | omahaeeye.com
The doctors at Omaha Eye and Lincoln Eye and Laser Institutes strongly believe that cooperative patient care involving Ophthalmologists and Optometrists results in better, more efficient and more cost effective patient care. Active patient co-management is the bedrock of our philosophy. Equally important is our desire to be a safe harbor for all your referrals. Services provided by Omaha and Lincoln Eye include bladeless Lasik, bladeless laser cataract surgery, Multifocal and Toric lens implants, trabeculectomy, Glaucoma shunt procedures, corneal transplantation, DSEK, blepharoplasty and ptosis repair as well as the full array of vitreo-retinal services.

Optos
508-787-1585 | optos.com
Optos devices image more than 80% of the retina in a single capture. Ultra-widefield technology provides high resolution 200° images in less than 1/2 second and helps uncover critical information and can help prevent vision loss.

Optovue
510-623-8868 | optovue.com
Optovue, the pioneer of SD-OCT has over 10,000 systems installed globally. Its next generation AngioVue Imaging System, the world’s first OCT angiography, visualizes ocular blood vessels, to enable closer management of debilitating sight-threatening diseases.

Sanofi Genzyme Corporation
800-745-4447 | sanofigenzyme.com
Sanofi Genzyme is an innovator in Rare Disease. Eye care professionals can play a critical role in the timely diagnosis of Fabry Disease and MPS1.

Shamir Insight, Inc.
877-514-8330 | shamir.com
Shamir Insight, Inc. is engaged in the development, design and manufacture of premium progressive lenses and molds for the ophthalmic industry. Serving as the Sales and Marketing center for the USA, Canada, Central/South America and Mexico, Shamir Insight specializes in the marketing of premium progressive lenses.

Steve Kidwell Ophthalmics
816-589-5503 | biovisionsystems.com
Steve Kidwell brings his 20-years of extensive knowledge in the ophthalmic High-Tech Diagnostic, Treatment, and Automated-Refraction expertise to clinicians in the Midwest.

His mission has always been to provide the ophthalmic community with world-class products that enhance patient care, improve clinic efficiency while increasing practice revenue and reimbursement.

Sutton, Linder & Sutton
402-484-0900 | suttonlinder.com
The doctors at Sutton Linder & Sutton have always valued our professional partnership. Together we provide our patients with the latest LASIK technology. We offer an All-Laser LASIK procedure which is the safest and most up to date laser technology available, while giving excellent vision results. We offer FREE evaluations – visit our website at www.suttonlinder.com.

Vance Thompson Vision Omaha
402-506-9970 | omaha.vancethompsonvision.com
At Vance Thompson Vision, our vision is to offer "Best on Earth" vision care for every patient. This ideal drives everything we do and every decision we make - investing in the latest technology innovations, leading cutting-edge vision research studies, and training and hiring the most experienced and proven surgeons and staff in all of eyecare. Our commitment to patient education, listening, and fully customized treatment plans is the way we strive to accomplish "Best on Earth" care for every patient, every day.

VSP Optics
916-858-7318 | vspglobal.com
VSP Optics Group brings together ophthalmic technology and lab services to create custom lens solutions that meet the individual vision and lifestyle needs of millions of people every year.

Walman
515-344-1634 | walman.com
You’re Always Covered.

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