PARTNERS IN PROFESSIONALISM
The Nebraska Optometric Association (NOA) invites you to participate in our **2018 Partner in Professionalism Program**, designed specifically for our friends in the ophthalmic industry. Through advertisements in our NOA Update, exposure on our website, participation in our conferences, NOA Partners are provided unique opportunities for connecting with NOA members and gaining exposure to eye care professionals in Nebraska.

There are four Partner Program levels: Diamond, Platinum, Gold, and Silver. If you have any questions or are interested in customizing a partnership, contact the NOA office 402/474-7716 or email noa@assocoffice.net.

## Benefits Included:

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Diamond (Price: $10,000)</th>
<th>Platinum (Price: $6,000)</th>
<th>Gold (Price: $4,000)</th>
<th>Silver (Price: $2,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company logo linked to company website on NOA’s website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Two Quarter-page ads in NOA Update (monthly electronic newsletter)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Half-page ads in NOA Update (monthly electronic newsletter)</td>
<td></td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Gold Partners - 3 ads/year</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Platinum Partners - 4 ads/year</td>
<td></td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Four full-page ads in NOA Update (monthly electronic newsletter)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Special recognition in various NOA Publications (Onsite programs, registration brochures, etc.)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition of partnership level on prominent signage at NOA events</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>NOA Fall Convention Exhibit Booth (includes 2 exhibitor registrations)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary upgrade to Super Booth during NOA Fall Convention</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Advance selection of NOA Fall Convention Exhibit Space</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary Hospitality Room at the NOA Fall Convention</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to provide one 2 minute presentation to attendees during your choice of Spring Conference or Fall Convention</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to provide one 10 minute presentation to attendees during your choice of Spring Conference or Fall Convention</td>
<td></td>
<td>✓</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to provide one 30 minute presentation to attendees during your choice of Spring Conference or Fall Convention</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Table space as an exhibitor at the NOA Spring Conference</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Two customized pre-convention e-blasts to NOA members from NOA</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Invitation for two company representatives to attend lunch with NOA Board of Directors and Leadership Institute Participants</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>
DIAMOND $10,000

Silver, Gold, Platinum Level benefits PLUS:

- **Company Logo** linked to company website on NOA’s website: nebraska.aoa.org
- **Four ads/year** in the NOA Update Electronic Newsletter, the key publication of the NOA, distributed to over 275 OD’s per month (Diamond level - Full Page)
- Recognition as a **Diamond** Partner on prominent signage at the NOA Spring Conference, Summer Conference, and Fall Convention
- **Advance selection** of Exhibitor Booth space at the NOA Fall Convention (first come, first served)
- Complimentary upgrade to **Super Booth during NOA Fall Convention**
- First Option of **complimentary Hospitality Room** at the NOA Fall Convention
- **Complimentary table space** as an exhibitor at the NOA Spring Conference
- Opportunity to provide one **30 minute presentation** to attendees during your choice of the Spring Conference OR Fall Convention
- Two **Customized Pre-Convention E-Blasts** to NOA members from NOA
- Invitation for two company representatives to attend lunch with NOA Board of Directors and Leadership Institute Participants

PLATINUM $6,000

Silver & Gold Level benefits PLUS:

- **Four ads/year** in the NOA Update Electronic Newsletter, the key publication of the NOA, distributed to over 275 OD’s per month (Platinum level -Half Page)
- Recognition as a **Platinum** Partner on prominent signage at the NOA Spring Conference, Summer Conference, and Fall Convention
- **Advance selection** of Exhibitor Booth space at the NOA Fall Convention, after space has been chosen by Diamond Level Partners (first come, first served)
- First Option of **complimentary Hospitality Room** at the NOA Fall Convention
- Opportunity to provide one **10 minute presentation** to attendees during your choice of the Spring Conference OR Fall Convention
- **Complimentary table space** as an exhibitor at the NOA Spring Conference
GOLD $4,000

Silver Level benefits listed PLUS:

- **Three ads/year** in the NOA Update Electronic Newsletter, the key publication of the NOA, distributed to over 275 OD’s per month (Gold level - Half Page)
- Recognition as a **Gold** Partner on prominent signage at the NOA Spring Conference, Summer Conference, and Fall Convention
- **Advance selection** of Exhibitor Booth space at the NOA Fall Convention, after space has been chosen by Diamond and Platinum Level Partners (*first come, first served*)
- First Option **Complimentary Hospitality Room** at the NOA Fall Convention
- Opportunity to provide one **2 minute presentation** to attendees during your choice of the Spring Conference OR Fall Convention

SILVER $2,000

Benefits:

- **Company Logo** linked to company website on NOA’s website: nebraska.aoa.org
- **TWO ads/year** in the NOA Update Electronic Newsletter, the key publication of the NOA, distributed to over 275 OD’s per month (Silver level - Quarter Page)
- One **NOA Fall Convention Exhibit Booth** (including 2 exhibitor registrations and an identification sign for your booth)
- **Special recognition** with your company logo in various NOA publications (i.e., Onsite Program, Registration Brochures, etc.) - minimum of 4/year
- Recognition as a **Silver** Partner on prominent signage at the NOA Spring Conference, Summer Conference, and Fall Convention

If you have any questions or are interested in customizing a partnership, contact the NOA office 402/474-7716 or email noa@assocoffice.net.
Company Name: ___________________________________________________________________________

Contact person for Partners in Professionalism Information:_________________________________________

Address: __________________________________________________________________________________

City: _______________________________ State: _____________________ Zip: _______________________

Phone: ___________________________ Email: __________________________________________________

Website: _________________________________________________________________________________

**PARTNERSHIP LEVEL (PLEASE CHECK ONE):**

- Diamond Partner ($10,000) ___
- Platinum Partner ($6,000) ___
- Gold Partner ($4,000) ___
- Silver Partner ($2,000) ___

**TOTAL DUE: $ ____________**

**PAYMENT METHOD:**

- ☐ Visa
- ☐ Mastercard
- ☐ American Express
- ☐ Discover
- ☐ Check (Payable to NOA)

Name as it appears on credit card ____________________________________________________________________________

Account # __ __ __ __  __ __ __ __  __ __ __ __  __ __ __ __  Expiration Date __ __ / __ __  Sec Code _______

Signature ____________________________________________________________________________________________

Billing Address of Credit Card __________________________________________________________________________

Email Receipt _______________________________________________________________________________________