The Nebraska Optometric Association (NOA) invites you to participate in our 2020 Partner in Professionalism Program, designed specifically for our friends in the ophthalmic industry. Through advertisements in our NOA Update, exposure on our website, participation in our conferences, NOA Partners are provided unique opportunities for connecting with NOA members and gaining exposure to eye care professionals in Nebraska. There are four Partner Program levels: Diamond, Platinum, Gold, and Silver.

If you have any questions or are interested in customizing a partnership, contact the NOA 402/474-7716 or email noa@assocoffice.net.
Silver, Gold, Platinum Level benefits PLUS:

- Advertisements in the NOA Update based upon partnership level (Diamond level - Four Full Page)
- Advance selection of NOA Fall Convention Exhibit Booth (first come, first served)
- Two Customized Convention E-Blasts to NOA members from NOA
- Complimentary upgrade to Super Booth during NOA Fall Convention
- Food for Thought Session during Spring OR Fall Conference (See below) * LIMITED
- Discounted price on additional sponsorships based on partnership level (Diamond – 25% discount)

Silver & Gold Level benefits PLUS:

- Advertisements in the NOA Update based upon partnership level (Platinum level - Four Half Page Ads/Year)
- Spring Conference Exhibit space at the Nebraska Primary EyeCare Conference
- Advance selection of NOA Fall Convention Exhibit Booth after space has been chosen by Diamond Level Partners (first come, first served)
- 10-minute presentation to attendees during Spring OR Fall Conference * LIMITED
- Discounted price on additional sponsorships based on partnership level (Platinum – 20% discount)

Silver Level benefits listed PLUS:

- Advertisements in the NOA Update based upon partnership level (Gold - Three half page ads/year)
- One NOA Fall Convention Exhibit Booth (including 2 exhibitor registrations and basic signage for your booth)
- Advance selection of Exhibitor Booth space at the NOA Fall Convention, after space has been chosen by Diamond and Platinum Level Partners (first come, first served)
- 5-minute presentation to attendees during Spring OR Fall Conference * LIMITED
- Discounted price on additional sponsorships based on partnership level (Gold – 15% discount)

Benefits:

- Company Logo linked to company website on NOA’s website: nebraska.aoa.org
- Quarterly communications from NOA keeping you updated on happenings around the state
- Advertisements in the NOA Update based upon partnership level (Silver - Two Quarter Page ads/year)
- Recognition with your company logo in various NOA publications (i.e., Onsite Program, Registration Brochures, etc.) - minimum of 4/year
- Recognition of Partnership level on prominent signage at the NOA Spring Conference and Fall Convention
- Discounted price on additional sponsorships based on partnership level (Silver – 10% discount)

Additional Sponsorships Or Substitutions

- Lunch with NOA Board of Directors – Value: $1,200
  - Two company representatives are invited to attend a lunch with the NOA Board of Directors.
    - (Diamond - $900 | Platinum - $960 | Gold - $1,020 | Silver - $1,080)

- Sponsorship of a video message emailed from NOA to NOA Membership – Value: See Below
  - Value: $500 - Your company’s tagline and logo included on a membership video e-mailed to NOA members.
    - (Diamond - $375 | Platinum - $400 | Gold - $425 | Silver - $450)
  - Value: $1,000 - Your company’s 15-30 second message closing the NOA video message.
    - (Diamond - $750 | Platinum - $800 | Gold - $850 | Silver - $900)

- Young OD Event Sponsorship – Value: $1,200
  - This sponsorship includes an opportunity to attend and provide a welcome to the attendees at one of Nebraska’s Young OD events, recognition as the exclusive sponsor in promotional materials and NOA Member communications, including the monthly NOA Update, which is distributed to all NOA members via email.
    - (Diamond - $900 | Platinum - $960 | Gold - $1,020 | Silver - $1,080)

- Food for Thought Sponsorship – Value: $5,000 * LIMITED
  - Provide a 20-minute informational session focusing on your services and products during a meal function in conjunction with an NOA Conference – Spring or Fall - (Meal options include breakfast, lunch, or dinner). This sponsorship includes recognition of your sponsorship in promotional conference materials and onsite brochure, session attendee list with mailing addresses, and an opportunity to distribute information during session.
    - (Diamond - $4,000 | Platinum - $4,250 | Gold - $4,500 | Silver - $4,750)

PLEASE NOTE ALL DEADLINE DATES LISTED ON FRONT PAGE
Company Name: ___________________________________________________________________________

Contact person for Partners in Professionalism Information: ____________________________________________________________________________________

Address: ________________________________________________________________________________________________________________________

City: _______________________________ State: _____________________ Zip: _______________________

Phone: ___________________________ Email: __________________________________________________

Website: _________________________________________________________________________________

PARTNERSHIP LEVEL (PLEASE CHECK ONE):

- Diamond Partner ($10,000) ___
- Platinum Partner ($6,000) ___
- Gold Partner ($4,000) ___
- Silver Partner ($2,000) ___

TOTAL DUE: $ _____________

NOTES FOR NOA:

NOA policy requires all financial obligations to NOA in prior years be resolved in order to participate in the Partner program. NOA Partners in Professionalism agree to respect the interests of NOA and the optometric profession and actions or policy positions detrimental to NOA or its members could result in disqualification as an NOA Partner.

PAYMENT METHOD:

- □ Credit Card Number
- □ Check (Payable to NOA)
- □ Please send an invoice to the above email.

NEW Address: NOA
3901 Normal Blvd., Ste. 100
Lincoln, NE 68506
NOA 2020 Partners in Professionalism