2019 POA SPRING CONGRESS

MAY 16 - 19, 2019

KALAHARI RESORTS & CONVENTIONS
POCONO MOUNTAINS, PA

FEATURING
32 CE hours for doctors
19 CE hours for paraoptometrists
Exhibit hall
Explore the Excitement of the Kalahari Resort

Kalahari Resorts & Conventions isn't your typical resort. Its authentically African theme is designed to bring families together, and that isn't just a marketing ploy. The African spirit of Ubuntu or “togetherness”— the philosophy that encompasses a belief in a universal bond of sharing that connects all of humanity — is reflected in every aspect of Kalahari Resorts & Conventions, from the handcrafted artwork on the convention center walls to furniture placed in guest rooms, recorded music from the streets of Cape Town echoing in the resorts and original crafts available for guest souvenirs. It’s all part of Kalahari’s commitment to bring guests a beyond-expectations experience.

Kalahari Resorts and Conventions Pocono, home to one of America’s largest indoor waterparks, has something for everyone to experience during your stay. In addition to the unparalleled waterpark experience, the award-winning resorts feature: dry-play activities — including virtual reality sensation The Arena, indoor theme parks, seasonal outdoor waterparks, outdoor ropes courses and zip lining, delicious on-site dining options, Spa Kalahari and Salon, and outstanding convention center facilities.

Hotel Reservations

The POA has blocked a variety of room types and sizes, so whether you are travelling alone or with your family, there is a room waiting for you. From a standard room (two queen beds and pullout couch) to a two bedroom Family Suite, there is plenty of room to spread out and relax. Our group room rates run from $199 for a Desert Room to $249/$299 for a two bedroom suite (depending on floor location). Each room includes 4 water park passes for each day of your visit. Check-in as early as noon, and the hotel will store your luggage as you hit the water park. You can also stay in the water park up until 9:00 p.m. on your day of check-out. Make your reservation online at www.poaeyes.org on the Education tab when you register for the event or by calling 877-525-2427 and asking for the Pennsylvania Optometric Association block. The room reservation cut-off for our special rates is April 23, 2019.

Annual Golf Outing

On Thursday, May 16 enjoy a round of golf at the award-winning Mount Airy Golf Course, located just minutes away from the Kalahari. Each hole is inspired by Sports Illustrated’s “Best 18 Holes in America” and reinterpreted by master golf architect Hal Purdy. We invite you to test your skill on a course that many consider “The Champion” of Pocono Mountain courses. The course is known for its distance drives and 6,500 yards of manicured greens. Registration will begin at 8:00 a.m. with a 9:00 shotgun start. Lunch will follow at the Clubhouse.

Inaugural Miniature Golf Outing

Not to be outdone by the guys and gals on the links at Mt. Airy, we will be hosting our first-ever mini-golf outing at the Kalahari Gorilla Grove. Bring your own foursome, or we’ll be happy to find you some fun-loving partners. Will you make that perfect putt that earns your team the trophy?

Annual Awards Program

The POA's annual awards program takes place Friday evening in conjunction with
our new graduate/new member mixer. Come and meet our newest POA members, and congratulate our 2019 award winners.

President’s Reception

This year’s President’s Reception will be wet, wild, and wonderful. Dr. Lori Gray and her family invite you to their “hydroparty”. Follow the signs to our cabanas in the water park, enjoy some food and drinks, and if the spirit moves you, hit the water rides. All members, guests, paraoptometrics and exhibitors are invited via your water park wristband. Dress comfortably – it’s warm in the park.

Find the Latest and Greatest in our Exhibit Hall

There are big changes coming in 2019! We will be offering a continental breakfast in the exhibit hall on Saturday morning, followed by lunch later in the day. So stop in for a quick Danish and coffee, and say hello to our exhibitors. Walk around, and see who you’ll come back to talk with in depth over lunch. Prizes will be awarded at each session, so make sure you’re there both times.

What Does My Association Do For Me? – Lunch and Learn

We invite all doctors to join us as our guests at this new lunch program. Enjoy networking with your colleagues over lunch, and then engage with our Diamond and Platinum Business Partners as they let you in on what’s new and hot with their companies. This will be followed by an update by POA President Lori Gray, O.D. and Executive Director Joe Ricci on what your dues dollars are doing for you relative to membership benefits and legislative efforts in 2019.

CE Certification Via ARBO Tracker

The POA uses the ARBO Tracker mobile application for attendees to quickly certify their course attendance. Optometrists can use the OE tracker mobile app to record attendance at continuing education courses and receive instant course credit. Not only is it easy, but the app is free and can be used by anyone with an OE tracker number. The OE tracker app is available for both iOS and Android. Go to the app store on your phones and search for ‘OE tracker’. Follow the instructions to download the app. Please also make sure you open the app and have created a user ID and password prior to attending the first CE session. Alternate certification will be available to those who do not have access to a mobile device. Courses are pending COPE approval.

Handout Information

Handouts for the OD educational programming will be available on our website at www.poaeyes.org for download after May 1st if they’ve been provided by the speaker. Please print the handouts that pertain to your courses and bring them along to the meeting or download to your laptop, phone, or tablet.

Cancellation Policy

There will be a $50 fee if cancellation is received by the POA by May 5, 2019. There is no refund available after that date. No refunds will be issued for no-shows. Cancellations must be received in writing by the POA via mail, fax, or email to ilene@poaeyes.
Innovations in Eye Care – This course will reveal, feature, and spotlight innovations in eye care that impact every optometrist. Technologies, pharmaceuticals, products, services, and processes that advance eye care will be discussed in a rapid-fire presentation by a union of esteemed optometrists. This course will keep you in the know for delivering advanced patient care.

Grand Rounds: Improving Eye Care and Outcomes for Patients – The interactive Grand Rounds format, where cases are presented and audience participation drives the discussion, has been a staple of continuing education for over 5 decades. We take advantage of 21st century technology to poll the attendees on their thoughts and answer text questions in real time. Raise your hand and be heard or just use your phone...as we work through selected cases in the chosen topic areas. Topic areas run the gamut, but all are relevant to primary care optometrists. This course is committed to lifelong learning.

OSD is Not A Four Letter Word – According to a recent report, the dry eye products market is expected to generate 4.5 billion by the year 2020. New technologies and new treatment modalities are emerging at an explosive rate. This course helps you to make sense of the many options available to detect and manage ocular surface disease. The speakers offer the latest information on appropriate diagnostic testing, therapeutic interventions and practice patterns to help ensure success.

Modern Management of Ocular Occlusive Disease - All the Way From Memphis – A presentation of the anatomy and pathobiology of occlusive arterial and venous ocular disease. Critical signs and symptoms of common occlusive events will be discussed. Treatment options and outcomes of intervention are reviewed.

Diabetes/Low Vision: The reality is that one out of three people over the age of 75 has diabetes. Diagnosis and management of diabetic eye disease is a critical role for the primary care optometrist. This course addresses the treatment of diabetic eye disease in the primary and specialty care setting. Participants will be engaged in a discussion of this rapidly evolving area of optometric care.

New Technologies for Your Low Vision Patients – This course reviews the newest technology that is available for low vision patients. The different categories including cell phone applications, autonomous cars and head mounted devices.

Periocular Malignancies – This presentation explores the diagnosis, management and prevention of skin cancer. The importance of gross observation and slit lamp biomicroscopy of the adnexa cannot be overstated. It is a means of detecting, diagnosing and managing malignancies. Treatment modalities including surgery and non-surgical options are discussed.

Top 10 Tips for Treating Pediatric Patients in a Primary Care Practice – This course will overview a practical approach to identification, diagnosis and management of common pediatric conditions seen in a primary care practice. This course will highlight diagnostic techniques that are unique to pediatric care and overview different treatment approaches and differential diagnosis for common pediatric conditions. Case presentations are included as examples of both diagnosis and treatment of pediatric conditions.

On Call With Melton and Thomas – With optometry taking on a more comprehensive role in the eye care arena, it is important that the clinician be available to see emergency patients after hours and on weekends. This course is designed to explore optometry’s role in the on call world, sharing cases and clinical experiences while working in a primary, secondary, and tertiary care environment. Diagnostic and therapeutic pearls will be shared during the case discussions.

Contemporary Glaucoma Care – This special course will provide an in-depth discussion of glaucoma and enrich the primary care optometrist with the most advanced diagnostic tools and successful treatment options for managing glaucoma patients and suspects. An update on diagnostic and treatment pearls as well as a review of important medications used to treat glaucoma will be discussed as part of the case presentations.

Coming Full Circle - Past & Present Contact Lenses for Your Patient’s Future – The use of contact lenses to treat a wide variety of corneal disorders will be discussed.

The Daily Double: A Case-Based Approach to Neuro-Ophthalmic Disease – Through a case-based approach, this course will review some common diplopia and swollen disc presentations. Approaches to the evaluation and management of patients with diplopia and swollen discs will be discussed.

I’ve Fallen and I Can’t Get Up - Optometry’s Role in Fall Prevention – Participants will learn the components of the balance system, and ways to improve these components in an effort to cut falls in our elderly population.

Where Did I Put The Keys – This course will update participants on the latest terminology, pathophysiology, and treatments of neurocognitive disorders.

Treatment of Pain - Opioid Choices and Issues for the Patient and Practitioner – This is an oral pharmacology course that describes the appropriate use of opioid medications, with an emphasis on pain management within the scope of Optometry and general pain management. Case anecdotes will include management of ocular pain, with specific emphasis on oral/systemic medications. Opioid medications will be evaluated in terms of risk versus benefit, with an emphasis on appropriate use of pain medications, evidence of potential addiction, and a description on how to protect both patient and practitioner.
Thursday, May 16
9 a.m. - 3 p.m.  Golf Outing
3 - 5 p.m.  Miniature Golf Outing
3 - 6 p.m.  Registration
6 - 10 p.m.  COURSE 101: Innovations in Eye Care (TPA)
            COURSE 102: Grand Rounds (TPA)  – Greg Caldwell, O.D.; Thomas Kislan, O.D.; Leslie O’Dell, O.D.

Friday, May 17
7 a.m. - 5 p.m.  Registration
8 - 9:40 a.m.  COURSE 201: OSD is Not a Four Letter Word – Alan Kabat, O.D.
9:50 - 11:30 a.m.  COURSE 202: Grand Rounds in Ocular Disease….All the Way from Memphis – Alan Kabat, O.D.
11:40 a.m. - 1:15 p.m.  What Does My Association Do For Me? Lunch & Learn – All Doctors Welcome
1:30 - 5:15 p.m.  House of Delegates
1:30 - 3:10 p.m.  COURSE 203: Modern Management of Ocular Occlusive Disease  – Andy Gurwood, O.D./Marc Myers, O.D.
OR  COURSE 204: New Technologies for Your Low Vision Patients – Dr. E. Kenny
3:20 - 5 p.m.  COURSE 205: Periocular Malignancies – Andy Gurwood, O.D./Marc Myers, O.D.
OR  COURSE 206: Top 10 Tips for Treating Pediatric Patients in a Primary Care Practice – Erin Jenewein, O.D.
5:15 - 7:30 p.m.  New Member Mixer/Welcome and Awards Program (snacks served)

Saturday, May 18
6:30 a.m. - 2:30 p.m.  Registration
7 - 8:15 a.m.  Exhibits/Continental Breakfast
8:30 - 10:10 a.m.  COURSE 301: On Call with Melton and Thomas (TPA) – Ron Melton, O.D./Randall Thomas, O.D.
15-Minute Meet-Up with POA Business Partner, Bausch & Lomb
10:35 - 12:15 p.m.  COURSE 302: Contemporary Glaucoma Care (TPA/GL) – Ron Melton, O.D./Randall Thomas, O.D.
OR  COURSE 303: Coming Full Circle: Past & Present Contact Lenses for Your Patient’s Future – Ryan Edmonds, O.D.
12:15 - 2:30 p.m.  Exhibits/Lunch
2:30 - 4:10 p.m.  COURSE 304: The Daily Double: A Case-Based Approach to Neuro-Ophthalmic Disease – Ashley Maglione, O.D.
OR  COURSE 305: I’ve Fallen and I Can’t Get Up – Optometry’s Role in Fall Prevention/Where Did I Put the Keys: A Review of Neurocognitive Dysfunction – Rodney Sepich, M.D.
4:20 - 6 p.m.  COURSE 306: POA Poster Session
8 - 10 p.m.  Hydroparty – POA President’s Reception in the water park
            Everyone welcome

Sunday, May 19
7 - 8 a.m.  Registration
8 - 9:40 a.m.  COURSE 401: Treatment of Pain – Opioid Choices and Issues for the Patient And the Practitioner (TPA) (for doctors with a DEA license or who prescribe under someone else’s DEA number) – Tracy Offerdahl, PharmD, BSc, RPh
9:50 - 11:50 a.m.  COURSE 402: Mandated Act 31 Education (child abuse recognition and reporting training)
Insurance Isn’t Everything (1 hour CPC & ABO approved)
Quality eye care should always win over price. But these days, it’s harder to argue with frugality; however, with information and knowledge, proper eye care will fall in the “quality” category. This course will help you prepare how to differentiate your practice services and products from the herd. Once you learn these skills, the patient will walk away from your practice feeling as though they now know more about the importance of quality and eye care. And they will.

Optical Crosses—I Don’t Get It! (1 hour CPC & ABO approved)
How can you tell if your patient’s lenses will work in their frame? Do you guess? Have you ever guessed wrong and had awful results? Take the time to learn the basic math steps and avoid any problems in the future. How can you be confident if you don’t understand this basic step? We’re here to help. Those who complete this course will learn math that will enable them to assess prescriptions with confidence.

It has PRISM…YOU Do It! (1 hour CPC & ABO approved)
There are so many misunderstandings about prism. Do you find yourself breaking out in a cold sweat when you see it cross your desk? If you understand the basics, you can better understand the big picture. Don’t let prism intimidate you…attend this program and establish a lasting and loving relationship with prism.

Frame Adjusting-The Devil Is in the Details (2 hours CPC & ABO approved)
Wouldn’t it be wonderful to have the perfect system for adjusting frames? Would you love to know what to do to make a frame fit and when to do it? Attend this course and develop greater confidence and efficiency when dealing with patients who demand that perfect fit.

Anatomy of the Eye…It’s Parts and How They Function (2 hours CPC & ABO approved)
This course is designed to give new and experienced staff members a greater appreciation and knowledge of the human eye as well as illustrate how best to explain its function to patients in easy-to-understand language. Emphasis is placed on improving the ability to communicate the disorders, conditions and diseases of the eye to a patient.

What’s in My Eye? (1 hour CPC, ABO and NCLE approved)
Perhaps there is nothing more amazing than the structure and complexities of the human eye. Your staff will gain a greater appreciation and understanding with this course. In turn, they will be able to explain its function to patients in easy-to-understand language. Emphasis is placed on the ability to communicate the disorders, conditions and diseases of the eye and work with patients on options for treatment.

Communication Skills-Deeper than Words (2 hours CPC, ABO and NCLE approved)
Sometimes what you do can mean even more than what you say. We will focus on non-verbal communication and illustrate how your actions can impact the patient, coworkers and doctors within the practice.

Ocular Urgencies and Emergencies, Obtaining a Quality Triage (1 hour CPC pending)
Established and new patients will undoubtedly incur ocular and visual problems throughout their life. In times where they seek the proper care from their eye doctor, it’s important to discern emergency from urgency from the need for a comprehensive eye exam. This course will discuss common ocular and visual complaints expressed by patients and present a step-by-step process for determining possible diagnoses, thereby allowing you to determine the appropriate approach and level of concern for each.

Obtaining Quality OCTs and Their Relevance to Glaucoma (1 hour CPC pending)
Since the advent of the OCT, clinicians have gained a wealth of clinical data from an instrument that measures the thickness of the retina down to a single micrometer. Even with this great precision, obtaining a quality OCT requires overcoming common artifacts and false positives induced by both the patient and the technician or clinician. This course will discuss how to obtain a high-quality OCT and its relevance in diagnosing and managing glaucoma, all to ensure the best care possible for our patients.

CPO Review (2 hours)
This course is for those preparing to sit for the Certified Paraoptometric Exam (CPO). Attendees should be familiar with the topic in the exam outlines located in the candidate handbook. The course will be a review of that information. These courses are designed to assist the candidate in the prep for the exam by reviewing the information that may be on the exam.
Paraoptometric Course Schedule

Friday, May 17

12 – 1 p.m.  Registration
1 - 3 p.m.  Frame Adjusting - The Devil Is In The Details – Mary Schmidt
3 - 5 p.m.  Anatomy of the Eye…Its Parts and How They Function – Mary Schmidt
5:15 - 7:30 p.m.  New Member Mixer/Welcome/Awards with light snacks

Saturday, May 18

7 - 8:15 a.m.  Exhibits/continental breakfast
7 - 8 a.m.  Registration
8 - 10 a.m.  Communication Skills-Deeper than Words – Mary Schmidt
   OR
8 - 10 a.m.  CPO Review - Roberta Beers
10 - 11 a.m.  What's in My Eye? – Mary Schmidt
   OR
10 - 11 a.m.  Obtaining Quality OCTs and Their Relevance to Glaucoma – Dr. Andrew Meagher
11:15 a.m. - 12:30 p.m.  General Business Meeting
(All paras should attend - GIVEAWAYS!)
12:30-2:30 p.m.  Exhibits/Lunch
2:30 - 4:30 p.m.  Billing With Joanne – Joanne Cope
   OR
2:30 - 3:30 p.m.  Optical Crosses-I Don’t Get It! – Mary Schmidt
3:30 - 4:30 p.m.  Insurance Isn’t Everything – Mary Schmidt
4:30 - 5:30 p.m.  Ocular Urgencies and Emergencies, Obtaining a Quality Triage – Dr. Andrew Meagher
   OR
4:30 - 5:30 p.m.  It Has PRISM…YOU Do It! – Mary Schmidt
8 - 10 p.m.  Hydroparty – POA President’s Reception in the water park
   Everyone welcome

Sunday, May 19

8 - 9:40 a.m.  COURSE 401: Treatment of Pain – Opioid Choices and Issues for the Patient And the Practitioner (TPA) (for doctors with a DEA license or who prescribe under someone else’s DEA number) – Tracy Offerdahl, PharmD,BSc, RPh
9:50 - 11:50 a.m.  COURSE 402: Mandated Act 31 Education (child abuse recognition and reporting training)
Doctor of Optometry/Student Registration

Name __________________________ ARBO Tracker Number ________________
Address/City/State/Zip ________________________________
Email address (for confirmation) ________________________________
Guest(s) Name(s) ____________________________________________
Golfer/Mini Golfer Names _______________________________________

Act 31 Only
Name as listed on your PA license _________________________________
Birthdate __________________ Last 4 digits of SSN ______________________
Optometric License # ____________________________

Check # ______________
Credit Card Visa MC Disc Amex
Card Number __________________
Expiration Date ____________ Name on Card _______________________
Signature ____________________________

Please circle the applicable fees:

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<th>Registration Fee</th>
<th>Prior to 4/10/19</th>
<th>4/11/19 - 5/10/19</th>
<th>After 5/10/19</th>
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<td>O.D. Sunday Only</td>
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Registration fees include group meals, breaks, exhibit hall admission, State of the Association Lunch (ODs only), President’s Party, and Awards Program. Registration does not include per credit hour charge. Registration fee must be paid to register for CE credits.

CONTINUING EDUCATION COURSE REGISTRATION (OD fee $25 per hour)

Please circle below which courses you plan to attend:

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<th>Thursday</th>
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<th>Sunday</th>
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Please circle the events included in your registration fee that you plan to attend:

| State of the Association Lunch | Exhibits/Continental Breakfast |
| House of Delegates | Exhibits/Lunch |
| New Member Mixer/Welcome and Awards Program | Hydroparty – President’s Reception |

Complete and send registration form to POA, 218 North Street, Harrisburg, PA 17101 or fax to 717-233-6833.
Paraoptometric Registration Form

Name ________________________________ (Circle: CPO, CPOA, CPOT, CPOC, ABO, NCLC)
Email address ____________________________
Office Address/City/State/Zip ____________________________
Your Doctor's Name ____________________________
Guest(s) Name(s) ____________________________
Golfer/Mini Golfer Names ____________________________

#1 EARLY BIRD REGISTRATION (Prior To 4/10/19)  
$175  $245

#2 REGULAR REGISTRATION (4/11/19 -5/10/19)  
$200  $270

#3 LATE REGISTRATION (After 5/10/19)  
$225  $295

#4 FRIDAY REGISTRATION ONLY  
$70  $140

#5 SATURDAY REGISTRATION ONLY  
$160  $230

#6 GOLF  
$100  $100

#7 MINI GOLF  
$15  $15

TOTAL DUE TO POA $ __________

(PLEASE NOTE: PPA membership is included in the new PPA member fee.)

Check # _____  
Card Number ____________________________  
Expiration Date ___________  CVV # ___________  Billing Zip Code ___________
Name on Card ____________________________  
Signature ____________________________

Payment  
Current PPA Member  
New PPA Member

Check # __________
Credit Card  
Visa MC Disc Amex

Please circle the events included in your registration fee that you plan to attend:

PPA Business Meeting  
Hydroparty – President’s Reception
New Member Mixer/Welcome and Awards Program  
Sunday Act 31
Exhibits/Continental Breakfast  
Sunday Opioid
Exhibits/Lunch
Save the dates

**November 10, 2019**
DoubleTree by Hilton Hotel Pittsburgh - Cranberry
One-Day Education

April 30-May 3, 2020
Wyndham Gettysburg Hotel
POA Spring Congress
• 32 hours of CE
• Exhibit Hall
• Paraoptometric CE
• Gettysburg tours

The POA Clinical Education Committee
Jan Frederickson, O.D. (Chair)
Kimberly Boyer, O.D.
Greg Caldwell, O.D.
James Caldwell, O.D.
Luanne Chubb, O.D.
Glenn Corbin, O.D.
Mike Cymbor, O.D.
Andy Gurwood, O.D.
Erick Henderson, O.D.
Stacy Humphrey, O.D.
Tom Kislan, O.D.
Mark Margolies, O.D.
Leslie O’Dell, O.D.
Perry Umlauf, O.D. (Exhibits Chair)

The POA Board of Directors
Lori Gray, O.D. (President)
David Evans, O.D. (President-Elect)
Jesse Jones, O.D. (Secretary/Treasurer)
Rebecca Wincek-Bateson, O.D. (Immediate Past President)
Edward Savarno, O.D. (Trustee)
Tracy Sepich, O.D. (Trustee)
Ryan Edmonds, O.D. (Trustee)
James Deom, O.D. (Trustee)

POA
218 North Street
Harrisburg, PA 17101
(717) 233-6455 - phone
(717) 233-6833 - fax
The POA would like to thank our 2019 business partners