2020 POA SPRING CONGRESS

WYNDHAM GETTYSBURG
GETTYSBURG, PA

FEATURING
36 hours of continuing education
2 FREE clinical poster-session credits
Act 31 and Opioid programming
Paraoptometric education
Golf outing, exhibit hall, social events

APRIL 30 - MAY 3, 2020
www.poaeyes.org
Gettysburg - Where History Was Made
Gettysburg is known around the world for the three-day battle that took place there in 1863. When you join us, you can learn about the Battle of Gettysburg and its place in American history in several fun and exciting ways while you're in town! Tours of the battlefield are available by Segway, scoot coupe, horseback, scooter, carriage, bicycle, foot, car, bus, tour guide, or even hot air balloon. Explore the hands-on museums, and learn how President Eisenhower left his mark on Gettysburg at the Eisenhower National Historic Site. Or, you can head into the countryside and explore the markets. From wine to cider to beer, there is something for everyone along the Adams County Pour Tour craft beverage trail. For something that will get your heart racing, sign up for a nighttime ghost tour and learn all about the haunted buildings that are steeped in Gettysburg history. Shop at the nearby Outlet Shoppes, or golf at The Links at Gettysburg. See the the latest films at the Gateway Theater, home of the largest digital screens in the country, just steps away. The options never end!

The Wyndham Gettysburg Hotel - make your reservations by March 30!
The Wyndham Gettysburg is charming and family-friendly, featuring beautiful, stately rooms and suites, farm-fresh cuisine, and easy access to Gettysburg's historic monuments and sights. Savor chef-inspired fare at 1863 Restaurant, Appalachian Brewing Company, or Gettys Market. Reservations can be made by calling the Wyndham Gettysburg at (717) 339-0020 and asking for the POA rate of $149.00 per night plus tax. Make reservations at the group rate by Monday, March 30 at 5:00 p.m.

Annual Golf Outing
On Thursday, April 30, join doctors, company representatives, staff, and friends at Carroll Valley Golf Course at Liberty Mountain Resort for a rousing round of golf. This 18-hole championship course is located in a valley set amidst the picturesque rolling hills of South Central Pennsylvania, at the foothills of the Blue Ridge Mountains. A clear flowing mountain stream fronts nearly a third of the holes, which features six par 3's and five par 5's. This par 71 course, designed by Ault, Clark & Associates is a true championship length course. Registration will begin at 8:00 a.m. with breakfast and a 9:00 shotgun start. It's a scramble format so everyone can join in the fun! The round will be followed by lunch and awards at the course.

Annual Awards Program
The POA's annual awards program will be held Friday evening immediately following our new graduate/new member mixer where you can welcome our newest members. Join us to congratulate our 2020 award winners and celebrate another year of dedication and hard work!

CE Certification Via ARBO Tracker - download the app today!
Attendees can use the ARBO Tracker app to record attendance at continuing education courses and receive instant course credit. Please make sure you have created a user ID and password prior to attending the first CE session. Alternate certification will be available to those who do not have the app. Courses are pending COPE approval.

Handout and Cancellation Policy
Handouts for the OD educational programming will be available at www.poaeyes.org for download after April 9th if they've been provided by the speaker. Please print the handouts that pertain to your courses and bring them along to the meeting or download to your laptop, phone, or tablet. There will be a $50 fee if cancellation is received by the POA by April 16th. There is no refund available after that date. No refunds will be issued for no-shows. Cancellations must be received in writing by the POA via mail, fax, or email to ilene@poaeyes.

2020 Gettysburg “Historic” Road Rally
Proceeds from this event will benefit the POA's student programs at Congress. Join your peers on a family-friendly challenge to explore interesting, historical sites in and around Gettysburg on a mobile scavenger hunt along a predetermined route. Each car needs a minimum of 2 people: a driver and a navigator, but the more eyes, the better! Follow clues along the route, answer questions, and log your mileage. If you can't make the start time at 2:00 p.m. on Thursday, April 30, you can still enjoy the challenge and compete for a prize—just pick up a rally packet at the POA registration table and complete the course on your own time (allow 2 hours). All answer sheets need to be turned in by noon on Saturday. Winners will be announced in the exhibit hall on Saturday afternoon. Registration is $75 per car.
Thursday, April 30
8:00 a.m.-3:00 p.m. Golf Outing
12:30-2:00 p.m. Road Rally registration
2:00-4:00 p.m. Road Rally
3:00-6:00 p.m. Registration
5:30-6:20 p.m. COURSE 101: Innovations in Eye Care (TPA) – Drs. Greg Caldwell, Thomas Kislan, Michael Cymbor, Leslie O'Dell
6:20-7:00 p.m. Reception/information session sponsored by BioTissue
7:00-10:00 p.m. COURSE 102: Grand Rounds (TPA) – Drs. Greg Caldwell, Thomas Kislan, Michael Cymbor, Leslie O'Dell

Friday, May 1
7:00 a.m.-5:00 p.m. Registration
8:00-9:40 a.m. COURSE 201: Rules and Exceptions to the Rules in Neuro-Ophthalmic Disease – Joe Sowka, O.D.
OR COURSE 202: Not Your Father’s Low Vision Rehabilitation – Christin DeMoss, O.D.
9:50-11:30 a.m. COURSE 203: Conversations in Optic Nerve and Retinal Vascular Disease – Joe Sowka, O.D.
OR COURSE 204: Know Your A, B, Sees – Jo Ann Bailey, O.D.
11:40 a.m.-1:00 p.m. State of the Association Lunch – All Members Welcome
1:15-5:15 p.m. House of Delegates
1:30-3:10 p.m. COURSE 205: Seeing Through a Concussion and Other Mild Traumatic Brain Injuries – Michele Kane, O.D.
OR COURSE 206: Amblyopia and Strabismus: Updates and Insights – Jo Ann Bailey, O.D.
3:20-5:00 p.m. COURSE 207: Conquering the Keratoconus Contact Lens Challenge/Finding Success in Scleral Lens Fitting – Clark Chang, O.D.
OR COURSE 208: Dear Google: Troubleshooting Unsuccessful Dry Eye Therapies – Laine Higa, O.D.
5:15-6:00 p.m. New Graduate/New Member Mixer for ODs and students
6:00-7:30 p.m. POA Awards Program
7:30-10:00 p.m. Dinner and President’s Celebration at the Battlefield Brew Works (family-friendly)

Saturday, May 2
6:30 a.m.-2:30 p.m. Registration
7:00-8:15 a.m. Exhibits/continental breakfast
8:30-10:10 a.m. COURSE 301: Clinical Discussions in Glaucoma – (GL/TPA) Joe Sowka, O.D.
OR COURSE 302: Understanding Ocular Nutrition – Carlo Pelino, O.D.
10:35 a.m.-12:15 p.m. COURSE 303: Update on Glaucoma Treatments – (GL/TPA) Elizabeth Dale, O.D.
OR COURSE 304: Fit or Fat – Medications for the Metabolic Syndrome – (TPA) Carlo Pelino, O.D.
12:15-2:30 p.m. Exhibits/lunch
2:30-4:10 p.m. COURSE 305: An Optometrist’s Guide to Corneal Crosslinking/Contemporary Keratoconus Treatment Strategies – Clark Chang, O.D.
OR COURSE 306: Updates to Diagnosing Pediatric Diabetes – Megan Robinson Interpretation Without Interruption: An Optometrist’s guide to the Effective Use of Interpreters – Kimberly Edmonds, MS, CCC-SLP
OR The Business of Optometry: The Nuts and Bolts of Buying, Selling, and Employment in 2020 and Beyond – Mark Wright, O.D. (in conjunction with Student CE Track – no charge)
4:20-6:00 p.m. COURSE 307: POA Poster Session (2 hour CE at no additional charge)
6:30-10:00 p.m. Dinner and President’s Celebration at the Battlefield Brew Works (family-friendly)

Sunday, May 3
7:00-8:00 a.m. Registration
8:00-10:00 a.m. COURSE 401: Mandated Act 31 Child Abuse Recognition and Reporting Education
10:10-11:50 a.m. COURSE 402: Treatment of Pain – Opioid Choices and Issues for Patients and Practitioners (TPA) – Tracy Offerdahl, PharmD, BSc, RPh
OD courses

101: Innovations in Eye Care (TPA) — This course will spotlight innovations in eye care that will impact every optometrist. Technologies, pharmaceuticals, products, services, and processes advancing eye care will be discussed.

102: Grand Rounds (TPA) — The interactive Grand Rounds format, where cases are presented and audience participation drives the discussion, has been a staple of continuing education for over 5 decades. We poll the attendees on their thoughts and answer questions in real time.

201: Rules and Exceptions to the Rules in Neuro-Ophthalmic Disease — This course will detail the symptoms and clinical findings in patients with a variety of neuro-ophthalmic conditions.

202: Not Your Father’s Low Vision Rehabilitation — This course highlights the updates in technology and treatment options in the field of low vision rehabilitation with emphasis on inherited retinal diseases.

203: Conversations in Optic Nerve and Retinal Vascular Disease — In a case-based grand rounds format, this course will examine the gamut of optic neuropathies. Included in the discussion will be papilledema, pseudotumor cerebri, ischemic neuropathy, infiltrative neuropathy, compressive neuropathy, and infectious neuropathy.

204: Know Your A, B, Sees — Using a combination of traditional lecture and case presentations, the most common pediatric vision disorders and their treatment will be discussed.

205: Seeing Through a Concussion and Other Mild Traumatic Brain Injuries — A review of traumatic brain injuries with a focus on post-concussion syndrome, how oculomotor skills and the visual pathway are affected by these injuries and optometry’s role in diagnosis and treatment.

206: Amblyopia and Strabismus: Updates and Insights — This course will review the definition of amblyopia and strabismus, the various etiologies of amblyopia as well as basic strabismus management. Case/patient examples will be used to help apply the research and provide clinical insights for the primary care optometrist.

207: Conquering the Keratoconus Contact Lens Challenge/Finding Success in Scleral Lens Fitting — Contact lens management in keratoconus patients can be complex. This course will review a wide spectrum of contact lens options and their applications in managing the irregular cornea population.

208: Dear Google: Troubleshooting Unsuccessful Dry Eye Therapies — This course aims to educate the eye care provider on treatment alternatives for failed past dry eye therapies.

301: Clinical Discussions in Glaucoma — (GL/TPA) In a grand rounds format, this course will discuss clinical glaucoma diagnosis and management.

302: Understanding Ocular Nutrition — This course will review landmark studies and educate the optometrist on proper use of nutriceuticals.

303: Update on Glaucoma Treatments — (GL/TPA) This course will be presented in a lecture format and present recent advances in medical and surgical treatment of glaucoma.

304: Fit or Fat: Medications for the Metabolic Syndrome — (TPA) This course will describe the etiology of the obesity epidemic worldwide focusing on genetics, high fructose corn syrup, wheat, and the reward center of the brain. It will then review dietary medications along with the most common medications comprising the metabolic syndrome cholesterol, hypertension, diabetes, and Alzheimer’s disease.

305: An Optometrist’s Guide to Corneal Crosslinking/Contemporary Keratoconus Treatment Strategies — Significant impairments can result if cornea ectatic diseases, such as keratoconus, are left untreated. Thus, it is imperative for optometrist to know the most current treatment recommendations. This course will discuss crosslinking treatment techniques, patient selections, expected outcomes and ongoing clinical investigations.

306: Updates to Diagnosing Pediatric Diabetes — This course will define how to diagnose pediatric diabetes, detailing the different types of diabetes found in children and adolescents. & Interpretation Without Interruption: An Optometrist’s Guide to the Effective Use of Interpreters — As the cultural and linguistic diversity of the United States increases, there is an every-growing need for optometrist to utilize interpreters in their clinical practice.

BUS - The Business of Optometry: The Nuts and Bolts of Buying, Selling, and Employment in 2020 and Beyond (in conjunction with the Student CE Track – Practice Management credits – no charge) — This course is geared toward students and optometrists who are at a point where they are considering transitioning in a new associate or selling their practice. There is no charge for this course. It is a non-credit course.

307: POA Poster Session (2-hour CE – no charge) — Join optometrists and PCO students as they present posters on various clinical topics of research. After a brief introduction of each poster, you will have the opportunity to visit each presenter to discuss their posters individually.

402: Treatment of Pain: Opioid Choices and Issues for Patients and Practitioners (TPA) — This is an oral pharmacology course that describes the appropriate use of opioid medications, with an emphasis on pain management. This course fulfills the requirement for license renewal if you hold a DEA license or prescribe under another doctor’s DEA license.
Send registration to POA, 218 North Street, Harrisburg, PA 17101 or fax to 717-233-6833. Registration also available at poaeyes.org.

Name ____________________________ ARBO Tracker Number ____________________________
Address/City/State/Zip ____________________________________________________________
Email address (for confirmation) ____________________________________________________
Guest(s) Name(s) __________________________________________________________________
Golfer Names ______________________________________________________________________

ACT 31 ONLY
Name as listed on your PA license ______________________________________________________
Birthdate ____________________________ Last 4 digits of SSN ___________________________
Optometric License # ________________________________

PAYMENT
Check # ______________________________
Credit Card Visa MC Disc Amex
Card Number ____________________________
Expiration Date ____________________________ Name on Card ____________________________
Signature _________________________________________________________________________

Please circle the applicable fees:

<table>
<thead>
<tr>
<th>Registration Fee</th>
<th>Registration Fee</th>
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<tbody>
<tr>
<td>O.D.</td>
<td>$115</td>
<td>$175</td>
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<td>O.D. Sunday Only</td>
<td>$20</td>
<td>$25</td>
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<td>Students</td>
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<tr>
<td>Guests</td>
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<tr>
<td>Golf</td>
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<tr>
<td>Road Rally</td>
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<tr>
<td>Friday BBQ</td>
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<tr>
<td>Saturday dinner</td>
<td>$50 x</td>
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*Registration fees include group meals, breaks, exhibit hall admission, State of the Association Lunch (ODs only), Friday Reception, two-hour Poster Session, and Awards Program. Registration does not include per credit hour charge. Registration fee must be paid to register for CE credits.

CONTINUING EDUCATION COURSE REGISTRATION (OD fee $25 per hour)
Please circle below which courses you plan to attend:

<table>
<thead>
<tr>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
<th>Sunday</th>
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<tbody>
<tr>
<td>101 (1 credit)</td>
<td>201 (2 credits)</td>
<td>301 (2 credits)</td>
<td>401 (2 credits)</td>
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<tr>
<td>102 (3 credits)</td>
<td>202 (2 credits)</td>
<td>302 (2 credits)</td>
<td>402 (2 credits)</td>
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<tr>
<td>203 (2 credits)</td>
<td>207 (2 credits)</td>
<td>303 (2 credits)</td>
<td>BUS (Practice Management-N/C)</td>
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<tr>
<td>204 (2 credits)</td>
<td>304 (2 credits)</td>
<td>307 (2 credits-N/C)</td>
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</table>

Please circle the events included in your registration fee that you plan to attend:

- House of Delegates
- New Graduate/New Member Mixer for ODs and students
- Awards Program
- Exhibits/Continental Breakfast
- Exhibits/Lunch
- State of Association Member Lunch

TOTAL DUE TO POA $ ________
Allergan Sponsored Lunch Education: Addressing Pharmacy Call Back Help Guide – This presentation provides office staff with helpful information when they encounter call back issues from the pharmacy, by addressing the 3 most common concerns for pharmacy call back.

Screening for Diabetic Eye Disease: What Every Optician and Technician Should Know (2 CE CPC, ABO, NCLE) – This lecture will focus on what happens when a diabetic patient comes into an ophthalmic practice. Questions and answers, signs and symptoms, things that are important to document for a complete ocular assessment and what to listen for during the visit. How the staff should prepare the patient for the doctors examination. The different tests, documentation and results for diabetics will be discussed. Considerations for diabetic patients from check-in to check-out.

Dealing with Difficult Patients (2 CE CPC, 1 CE ABO) – The purpose of this lecture is to aid staff members in diffusing difficult patients without offending, while maintaining control. It will identify tools and techniques used in most situations. This course is interactive and requires participation.

Building an Unbeatable Team (2 CE CPC and ABO) – Why build a team? I do my job; you do your job. What if we worked together to achieve a common goal? T.E.A.M.-Together Everyone Achieves More. This course will teach that building a team starts with the individual as a building block. You will learn that to be a team player requires effort, right attitude, communication, goal setting, and example setting. Wow! What could you do if everyone practiced these attributes?

Culture Shock (1 CE CPC and ABO) – This course is designed to assist the attendees in understanding the value of change and the requirements for establishing change within the practice. The course will cover the key and critical elements on how change can have a positive or negative impact on the culture within a practice, hence adding to or detracting from the momentum of the organization.

Ophthalmic Professional Skills Course (3 CE CPC pending) – ATTENDEES: PLEASE BRING OWN SUPPLIES! This lecture is designed to aid the assistants in understanding the prescreening process. The course will provide scenarios to provoke conversation among the attendants to answer the question of “what next” when screening patients. The lecture will cover case history, visual acuity, pupillary response, cover testing, Muscle-H testing, and confrontation fields. Great prep course.

Pediatric Vision Exams: The ABC’s and 123’s (2 CE CPC pending) – An interactive overview and discussion of pediatric vision exams, how children’s vision develops, eye diseases prevalent among kids, and a paraoptometric’s role in assisting the OD with a pediatric exam.

How to Achieve 50% Multiple Pair Sales (1 CE CPC and ABO) – Progressive practices have learned from dentistry that a written treatment plan from the doctor will go very far in serving the patients true visual needs. The majority of opticians and ODs surveyed indicate that 3 pairs are what’s needed to satisfy the average patients’ optical needs. Why is it that only 1 out of 8 are buying what they need? The lack of a written optical treatment plan combined with ineffective supporting merchandising in the optical space is largely to blame. This represents the largest opportunity for growth in our industry. Learn how to implement a proven system that will make buying a variety of visual solutions including eyewear, contact lenses, and accessories the norm instead of the exception.

What’s Your Retail V.I.B.E.? (1 CE CPC and ABO) – This course is a highly engaging and entertaining workshop designed to help attendees identify where they are falling short in their environments, sales approach, and marketing presence. Attendees will learn retailing essentials that will help them thrive in today’s highly competitive environment and leave with an action plan designed to create positive change.

Engage, Amaze, and Convert Using Technology to Grow Sales (2 CE CPC and ABO) – This course is a compelling and entertaining workshop designed to help attendees identify where they are falling short and how to catch up. Attendees will learn technology essentials that will help them thrive in today’s highly competitive environment and leave with an action plan designed to create positive change.
## Friday, May 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>11:00 a.m. - 12:00 p.m.</td>
<td>Registration</td>
</tr>
<tr>
<td>12:00 - 1:00 p.m.</td>
<td>Allergan Sponsored Lunch Education: Addressing Pharmacy Call Back Help Guide – Justin Rienzo</td>
</tr>
<tr>
<td>1:00 - 3:00 p.m.</td>
<td>CE 11: Screening for Diabetic Eye Diseases: What Every Optician and Technician Should Know (2 CE CPC, ABO, and NCLE) – Lynn Lawrence, CPOT, ABOC, COA, OSC</td>
</tr>
<tr>
<td>2:00 - 4:00 p.m.</td>
<td>Road Rally</td>
</tr>
<tr>
<td>3:00 - 5:00 p.m.</td>
<td>CE 12: Dealing With Difficult Patients (2 CE CPC and 1 ABO) – Lynn Lawrence, CPOT, ABOC, COA, OSC</td>
</tr>
<tr>
<td>6:00 - 7:30 p.m.</td>
<td>POA Awards Program</td>
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<tr>
<td>7:30 - 10:00 p.m.</td>
<td>BBQ and ghost stories</td>
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## Saturday, May 2

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00 - 8:15 a.m.</td>
<td>Exhibits/continental breakfast</td>
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<tr>
<td>7:00 - 8:00 a.m.</td>
<td>Registration</td>
</tr>
<tr>
<td>8:00 - 10:00 a.m.</td>
<td>CE 21: Building an Unbeatable Team (2 CE CPC and ABO) – Lynn Lawrence, CPOT, ABOC, COA, OSC</td>
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<tr>
<td>OR</td>
<td>CE 22: Pediatric Vision Exams: The ABC’s and 123’s (2 CE CPC pending) – Erin Jenewein, O.D.</td>
</tr>
<tr>
<td>10:00 - 11:00 a.m.</td>
<td>CE 23: Culture Shock (1 CE CPC and ABO) – Lynn Lawrence, CPOT, ABOC, COA, OSC</td>
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<tr>
<td>OR</td>
<td>CE 24: How To Achieve 50 % Multiple Pair Sales (1 CE CPC and ABO) – Bill Gerber</td>
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<tr>
<td>11:00 a.m. - 12:00 p.m.</td>
<td>General Business Meeting-All Paras should attend-GIVEAWAYS!</td>
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<tr>
<td>12:15 - 2:30 p.m.</td>
<td>Exhibits/lunch</td>
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<tr>
<td>2:30 - 5:30 p.m.</td>
<td>CE 25: Comprehensive Hands On Skills Workshop (attendees: please bring your own supplies, there will be limited supplies on hand) (3CE CPC Pending, ABO and NCLE pending) – Lynn Lawrence, CPOT, ABOC, COA, OSC</td>
</tr>
<tr>
<td>OR</td>
<td>CE 26: What’s Your Retail V.I.B.E? (1CE CPC and ABO) – Bill Gerber Engage, Amaze, and Convert Using Technology to Grow Sales (2CE CPC and ABO) – Bill Gerber</td>
</tr>
<tr>
<td>6:30 - 10:00 p.m.</td>
<td>Dinner and POA President’s Celebration at the Battlefield Brew Works (family-friendly)</td>
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## Sunday, May 3

<table>
<thead>
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<th>Time</th>
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<tbody>
<tr>
<td>7:00 - 8:00 a.m.</td>
<td>Registration</td>
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<tr>
<td>8:00 - 10:00 a.m.</td>
<td>Mandated Act 31 Child Abuse Recognition and Reporting Education</td>
</tr>
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Para registration

Send registration to POA, 218 North Street, Harrisburg, PA 17101 or fax to 717-233-6833. Registration also available at poaeyes.org.

Name ________________________________ (Circle: CPO, CPOA, CPOT, CPOC, ABO, NCLC)
Email address __________________________
Office Address/City/State/Zip __________________________

Your Doctor’s Name __________________________
Guest(s) Name(s) __________________________
Golfer Names __________________________

PAYMENT
Check # __________________________
Credit Card Visa MC Disc Amex
Card Number __________________________
Expiration Date ___________ CVV # ___________ Billing Zip Code ___________
Name on Card __________________________
Signature __________________________

Please circle the applicable fees below.
PPA membership is included in the New PPA member fee.

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<th>Event Type</th>
<th>Current PPA Member</th>
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<td>Early Bird (Prior to 3/26)</td>
<td>$175</td>
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<td>Regular (3/27-4/22)</td>
<td>$200</td>
<td>$270</td>
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<td>Late (After 4/22)</td>
<td>$225</td>
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<tr>
<td>Friday Only</td>
<td>$70</td>
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<td>Saturday Only</td>
<td>$160</td>
<td>$230</td>
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<tr>
<td>Golf</td>
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<td>$100</td>
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<tr>
<td>Road Rally</td>
<td>$75 x _____</td>
<td>$75 x _____</td>
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<tr>
<td>Friday BBQ</td>
<td>$55 x _____</td>
<td>$55 x _____</td>
</tr>
<tr>
<td>Saturday dinner</td>
<td>$50 x _____</td>
<td>$50 x _____</td>
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CONTINUING EDUCATION COURSE REGISTRATION
Please circle below which courses you plan to attend:

<table>
<thead>
<tr>
<th>Day</th>
<th>Course Codes</th>
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<tr>
<td>Friday</td>
<td>CE 11</td>
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<td>CE 26</td>
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<tr>
<td>Sunday</td>
<td>Act 31 (additional charge)</td>
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</table>

TOTAL DUE TO POA $ ___________

Please circle the events included in your registration fee that you plan to attend:

Allergan Sponsored Lunch  PPA Business Meeting  Breakfast in the Exhibit Hall
Lunch in Exhibit Hall
Friday, May 1

5:15-6:00 p.m.  New Graduate/New Member Mixer for ODs and students
6:00-7:30 p.m.  POA Awards Program
7:30-10:00 p.m.  BBQ and ghost stories (additional charge)

Saturday, May 2

7:00-8:15 a.m.  Exhibits/ Breakfast
8:15 a.m.  VSP Welcome
8:30 -9:10 a.m.  Young OD Panel
9:20-10:10 a.m.  OCT and OCT Angiography: Practice Pearls – Greg Caldwell, O.D.
10:35 a.m.-12:15 p.m.  Choice of lecture with ODs
12:15-2:30 p.m.  Exhibits/Lunch
2:30-4:10 p.m.  The Business of Optometry: The Nuts and Bolts of Buying, Selling, and Employment in 2020 and Beyond – Mark Wright, O.D. (Sponsored by VSP)
4:20-6:00 p.m.  POA Poster Session
6:30 p.m.  Dinner and President’s Celebration at the Battlefield Brew Works (family-friendly) (additional charge)
2020 POA education

Formazione in Italy ~ September 5-13 ~ Rome & Sorrento, Italy
Join the POA on its second trip to Rome and Sorrento. Visit the historic sites in Rome and enjoy the scenic beauty of the waterside city of Sorrento. 24 hours of continuing education (12 per city) by Drs. Carlo Pelino and Greg Caldwell, covering a vast number of interesting and pertinent topics. Your local AAA travel agent can work in conjunction with ours in planning your travel and side tours, or you can reach out to ours directly. Visit poaeyes.org to register, make hotel reservations, and find out more.

Fall Continuing Education ~ October 23-24 ~ Seven Springs, PA
32 hours of continuing education offered on a variety of topics. Outstanding exhibit hall including vendors featuring equipment, pharmaceuticals, contact lenses, frames, insurance and financial institutions. Enjoy fall in the beautiful Laurel Highlands.

5 REASONS POA MEMBERS SHOULD ATTEND CONGRESS:

1. Your attendance supports your professional association, which supports Optometry.
2. Networking...meet your peers and exhibitors over the course of 4 days!
3. Learn about initiatives putting patients back in your office, like the Pennsylvania Diabetic Eye Health Alliance and Children’s Vision Care Alliance, a new group started in 2019.
4. You’ll find out the latest news on important legislation affecting your profession.
5. This event is one stop for all your education credits needed for license renewal.

Text “POA” to 77222 for occasional updates from the POA on education, legislation, and action items!
2020 business partners

- VSP Global
- Allergan
- Johnson & Johnson Vision
- Novartis
- CooperVision
- Alcon
- Healthy Eyes Advantage
- MacuLogix (the AMD experts)
- Lumenis (Energy to Healthcare)