

CONTACT LENSES

{ BY THE NUMBERS }

When the AOA's Contact Lens and Cornea Section gathered ODs for a contact lens summit, they didn't just talk—they gathered data. The results, published in the supplement "Through the Lens: Results of the First AOA Contact Lenses Summit," offer insight on prescribing and preferences.



THE ONE-DAY OPTION

IN THE UNITED STATES, FEWER OPTOMETRISTS PRESCRIBE ONE-DAY LENSES THAN IN EUROPE AND ASIA.

9 OUT OF **10** ODs list cost as the main factor.

1 OUT OF **10** say it's too hard to sell an annual supply.



EXTENDED-WEAR APPROVAL

WHEN FITTING DAILY-WEAR LENSES FOR PATIENTS, ODs THINK EXTENDED-WEAR APPROVAL IS IMPORTANT.

42% say approval is important.

17% say it's essential.

69% think doctors should have discretion.

AN OD'S DISCRETION

OPTOMETRISTS HAVE MIXED FEELINGS ABOUT WHO SHOULD SET THE REPLACEMENT SCHEDULE FOR CONTACT LENSES.

31% think it should be up to manufacturers.

WHAT MATTERS MOST?

WITH ALL OTHER THINGS BEING EQUAL, ODs HAD CLEAR REASONS FOR SELECTING LENSES FOR PATIENTS.

33%

point to the cost to doctors

11%

list profitability

56%

say first-try success rate/least chair time matters most



LOOK AHEAD

OPTOMETRISTS WITH AN EYE ON THE FUTURE RATE THE FOLLOWING DEVELOPMENTS HIGHEST, ON A SCALE OF 1 TO 10.

7

Antimicrobial lenses

6.67

Myopia control

4.89

drug delivery

4.4

Biometric measurement

DOWNLOAD

"Through the Lens: Results of the First AOA Contact Lenses Summit" at www.aoa.org/contactlenssummit.

