

2012 American Diabetes Month® Campaign: Social Media Posts

Shortened Links for Posts

AOA Doctor Locator: <http://bit.ly/47oDeP>

AOA Diabetic Retinopathy Site: <http://bit.ly/UZTnwW>

Press Release: <http://bit.ly/V1na8z>

FACEBOOK

- Have you had your annual dilated eye exam yet? Each year 12,000-24,000 people lose their sight because of diabetes. Be proactive and set up your annual exam to make sure you're not one of them. <http://bit.ly/47oDeP>
- An estimated 7 million Americans have diabetes but are undiagnosed, with Hispanics and African Americans at higher risk for developing the disease. Proactivity = greater protection. Make your eye exam appointment today. <http://bit.ly/47oDeP>
- Have diabetes and eye health questions you want answered? Post your question on our fan page or tweet us @AOA and use #AOAFactOfTheDay.
- In honor of American Diabetes Month®, the AOA has a few tips to help prevent or slow the development of diabetic eye diseases. Take prescribed medication as directed, keep glycohemoglobin test results consistent, retain a healthy diet, exercise regularly, control high blood pressure, and avoid alcohol and smoking. <http://bit.ly/V1na8z>
- People with diabetes are at a significantly higher risk for developing eye diseases including glaucoma, cataracts and diabetic retinopathy – one of the most serious sight-threatening complications of diabetes. <http://bit.ly/V1na8z>
- What is diabetic retinopathy? It's a condition that causes progressive damage to the retina, the light-sensitive lining at the back of the eye. If left untreated, it can cause blindness. <http://bit.ly/UZTnwW>
- DID YOU KNOW? People with diabetes are 60% more likely to develop cataracts. They also tend to get them younger & have them progress faster. Take preventative steps and visit your eye doctor for your yearly dilated exam. <http://bit.ly/V1na8z>
- DID YOU KNOW? Those with diabetes are 40 percent more likely to suffer from glaucoma resulting in gradual peripheral vision loss. Take preventative steps and visit your eye doctor for your yearly dilated exam. <http://bit.ly/V1na8z>
- Are you having sudden blurred/double vision, trouble reading or focusing on near-work, eye pains/pressures, dark rings around lights, or visible dark spots in images of light? If so, make sure you visit the eye doctor as these may all be initial signs of diabetic eye and vision disorders. <http://bit.ly/UZTnwW>

- THE DOCTOR IS IN: “When the eyes are dilated, an eye doctor is able to examine the retina for early warning signs of diabetic eye disease and prescribe a course of treatment to preserve an individual’s sight,” says AOA member Paul Chous, O.D. <http://bit.ly/UZTnwW>
- Diabetes not only interferes with the body’s ability to use and store sugar, it can also cause eye damage and possibly lead to blindness if left untreated? Set up your annual dilated eye exam to prevent this from happening to you. <http://bit.ly/UZTnwW>
- Check out our website for more info on eye health and diabetic retinopathy. Stay educated and be proactive. <http://bit.ly/UZTnwW>

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TWITTER

- It’s American Diabetes Month® - the AOA has a few tips to help prevent or slow the development of diabetic eye diseases. <http://bit.ly/V1na8z>
- Did you know too much blood sugar can cause damage throughout the body, including the eyes? <http://bit.ly/V1na8z>
- Have diabetes and eye health questions you want answered? Tweet us @AOA and use #AOAFactOfTheDay
- Each year 12,000-24,000 people lose their sight because of diabetes, don’t be a statistic – schedule a comprehensive eye exam now. <http://bit.ly/47oDeP>
- People with diabetes are at high risk for developing glaucoma, cataracts and diabetic retinopathy. #AOAFactOfTheDay
- Diabetic retinopathy causes progressive damage to the retina and can ultimately cause blindness if untreated. #AOAFactOfTheDay
- People with diabetes are 40% more likely to suffer from glaucoma than those without diabetes. #AOAFactOfTheDay
- Those with diabetes are 60% more likely to develop cataracts than people without diabetes. #AOAFactOfTheDay
- 26 million Americans have diabetes and 7 million are undiagnosed. #AOAFactOfTheDay
- Are you experiencing sudden vision changes? Schedule a comprehensive eye exam now. <http://bit.ly/47oDeP>
- Dilated eye exams can detect early warning signs of diabetic eye disease to help preserve an individual’s sight. #AOAFactOfTheDay

- Check out our website for more info on eye health and diabetic retinopathy. Stay educated and be proactive. <http://bit.ly/UZTnwW>